PATENT OFFICE
NOV 10 1941
Design Division
DESIGN

~~Jewelry~~ Group
Household Group

GIFT & NOVELTIES
F-14

U. S. CASSEROLES FOR CHEFS D'OEUVRE!
Many favorite recipes from creamy chicken à la King to savory beef à la mode, are best served direct from oven to table in our sturdy "Homespun" earthenware. Natural beige outside, glazed brown inside, they retain both heat and flavor.

Casseroles: 1¾ qt. **1.75**; 2½ qt. **2.25**; 3¼ qt. **2.75**
Deep Marmites: 1 qt. **1.50**; 2 qt. **2.25**; 3 qt. **3.00**
Stewpans: 1 qt. **2.00**; 2 qt. **3.00**; 3 qt. **3.50**
Onion Soups: dozen **5.75**

NOV 10 1941
U. S. PATENT OFFICE

TO BELIEVE, YOU MUST this modern miracle. Flex-Seal cooks peas to perfection in 1 minute, carrots in 2, new potatoes in 6, fricasseed chicken in 25! Faster, and incomparably better; richer flavors, garden-fresh colors, vitamins and minerals intact. See these things happen, at our continuous demonstration. Flex-Seals soon pay for themselves in time and gas savings. Cast aluminum with stainless steel top.

1 qt. size — **7.95**
2 qt. size — **9.95**
3 qt. size — **11.95**
4 qt. size — **13.95**

RETURN TO DESIGN DIV.

RETURN TO DESIGN DIV.

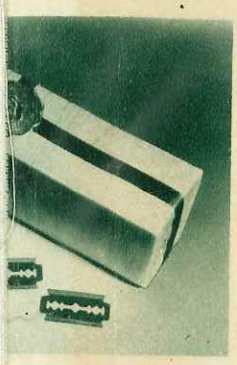
Spring 1941

LEWIS & CONGER

Sixth Avenue at 45th Stree[illegible] N. Y.

PROPER DRAINAGE is assured your shaving brush in this clever holder. Hanging thus, instead of standing with bristles up, the bristles dry rapidly at the "roots", which means longer life for the brush. Prophylactic brush, set in rubber, with 5½" holder, in Cellophane box, **2.50.** Holder only, **1.00**

PIPE SMOKER'S PENCIL — A real pocket pal! The top is a steel tamp — and from inside the pencil comes a handy folding stem-cleaner and bowl - scraper. Black, **1.00;** nickel - silver, **3.50;** sterling, **5.00**



HOLLOW GROUND RAZOR BLADES — These newest safety razor blades owe their durable, extra keenness to hollow-ground edges. They're concave like a barber's razor. Hint for Father's Day — a gift package of 100 means a whole year of smoother, more comfortable shaves. **2.00.** *Send for a free sample blade!*

PIPE DREAM COME TRUE — A pocket lighter that will actually light a pipe; it operates, when tilted slightly, like a small Bunsen burner, shooting a flame directly into the pipe-bowl. Held straight, it's an excellent cigar or cigarette lighter. Nickel plate, **3.85.** Pigskin or pinseal, **5.00**

SWIVEL - HEAD FLASH - LIGHT leaves both hands free. Its clever "swivel" head lets you point its beam right where you want it, while it stands on table or floor, or clips on your belt or pocket. Every car owner should have one. Handsome in chrome and black, **2.00**

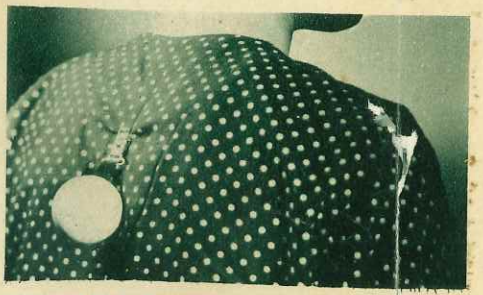
WHAT A MAN WANTS, *is peace and comfort. He'll find 'em in these simple objects, modestly priced.*

LEWIS & CONGER
6TH AVENUE AT 45TH STREET, N. Y.
VAnderbilt 6-2200

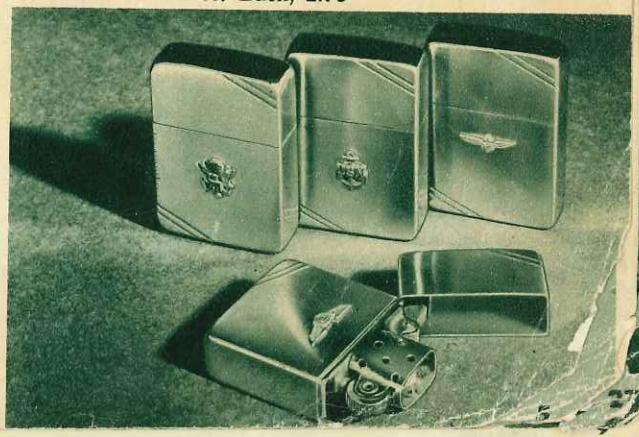
SOLDIER AND SAILOR SWANK! Cigarette case covered with regulation Army uniform cloth or Navy blue with miniature insignia of Army or Navy or their respective Air Corps. Holds standard or king-size cigarettes. **3.50**

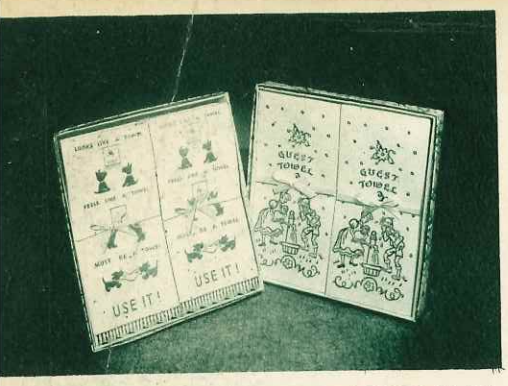
VALET RACK — Saves a man's time and temper in the morning rush by having all his clothes handy to put on without any waste motion. Holds his suit, shorts, shirt, socks, shoes, conveniently arranged. Far neater, too, than strewn about the room. Mahogany, walnut or maple finish, **9.85**

FOR THE LIGHT OF YOUR LIFE — Zippo is our most popular lighter among outdoor people, because it won't blow out even in a gale. Large reservoir means infrequent fillings. Handsome indeed in satin-finish chrome with the insignia of the Army, Navy or either Air Force. Each, **2.75**

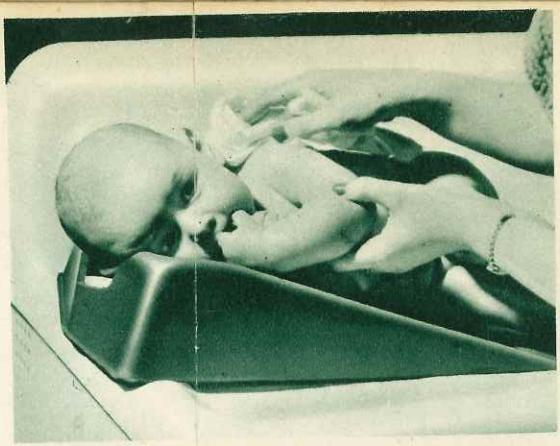


WHISTLING SNORE BALL — Clip this obliging gadget to the back of your favorite snorer's pajamas. When he tries to lie on his back (which often causes snoring) it will [illegible] it a low plaintive whistle, and the pressu[illegible] will make him turn over! A domestic [illegible]ony project from our well-known Sleep[illegible] **1.00**





PAPER! PRETTY — AND PRACTICAL! Why didn't someone think of these before? Smart little guest hand-towels they can use with abandon. Soft and absorbent. 2 boxes (6 dozen towels!) for **1.20**



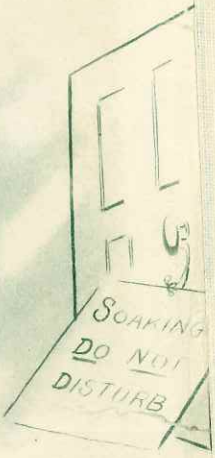
FOR BATHING THE BAMBINO — Easier for Mother — safer for Baby. "Kum-fy" rubber bath mat is moulded to fit baby's contours, and support his head. He can't slide down into water. Mother has both hands free for bathing. Kum-fy is soft and sanitary, portable and practical. Pastel pink or blue, **3.95**

WHEN YOUR FACE IS TIRED — iron out the kinks left by a hard day. Controlled heat and smooth, gentle "pressing" with this little face ironer co-operate to bring the blood to the surface and stimulate new beauty! **3.95**

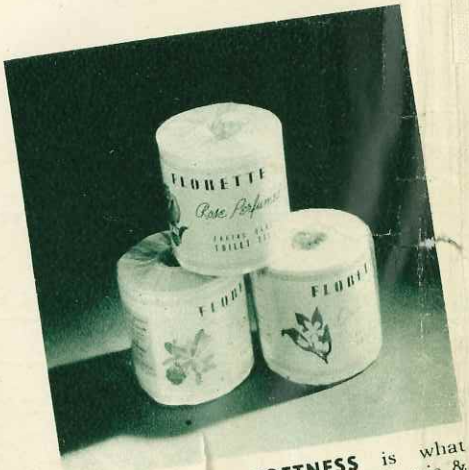
BATHE IN A SOFT CLOUD of fluffy Xandra bath foam — prepared from pulverized sea moss (recommended for its high iodine content) and other beneficial ingredients. You'll feel soothed, relaxed, and utterly luxurious. Orange Blossom, Pine or Clover. Enough for 7 baths, **2.00**

SOME PRACTICAL AND PLEASING *ideas to enhance your personal comfort.*

SAVE MANY A FALL — Save-a-fall Foot Grip gives a safe, non-skid foothold. Protects against painful tumbles. Clings fast to the bottom of the tub with 56 suction cups. White, Green, Maize, Blue, Peach, **2.00**. Matching Hand Grip, **1.45**



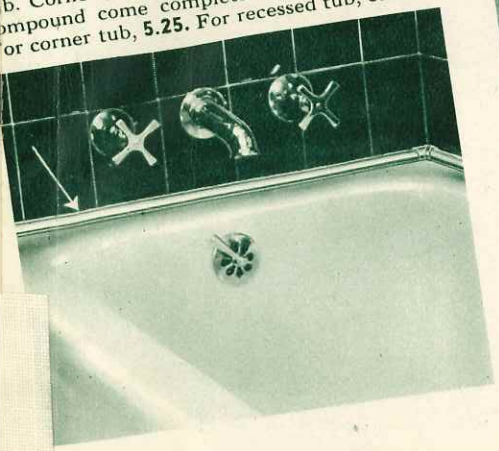
SWIPED WIPERS — Souvenir-minded friends will be amused by this set of Travellers' Towels, face towel size in white, with names woven in color. Good for a chuckle from your own guests, too — or at a bridal shower. **1.00**

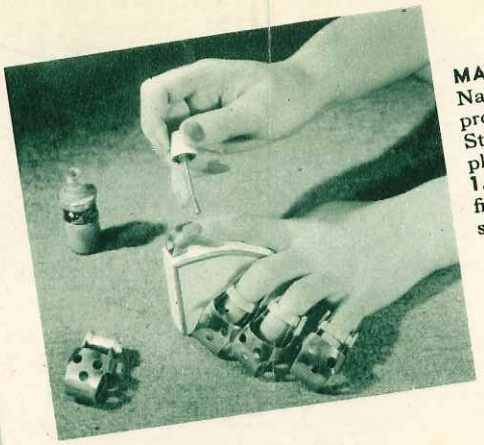


FACIAL-TISSUE SOFTNESS is what earns for this toilet tissue the Lewis & Conger seal of approval. As a gesture of sheer luxury, it's faintly perfumed rose, orchid o orange blossom. Colors — yellow, blue, orchid, white, pink & green, not assorted. SPECIAL until June 1st 1 roll free with each purchase of 7 rolls for **1.00**

LEAVES BOTH HER HANDS FREE — Hooked comfortably around her neck, this Miracle Mirror frees both hands, so she can curl and comb at once. Fine for make-up. Reversible mirror, one side magnifying, the other plain, **2.95**

THTUB MOULDING, to conceal that unntly gap that often occurs between the tub d the bathroom wall. No drilling or special ols required; the non-tarnishing metal oulding is easily fitted and applied to your b. Corners, end pieces and elastic bonding ompound come complete in each package. or corner tub, **5.25**. For recessed tub, **5.75**



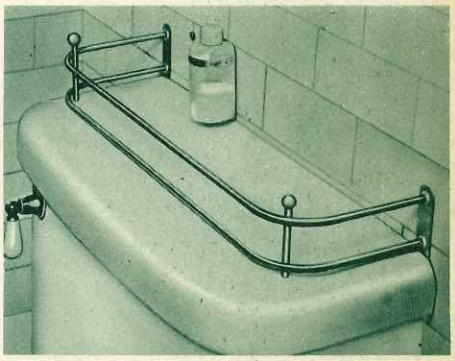


MANICURE MAGIC—Steady-grip Nail Rest, and Polishields add the professional touch to your manicure. Steady your finger for polish application, on the little finger-rest, **1.00**. Slip the Polishields over your finger tips to keep the polish from smudging, 'til dry. Set of 10, **1.00**

SMART AND MODERN—This sturdy chrome stand keeps a good supply of towels handy. Smart looking, easy to move about. Extra folded hand-towels rest on shelf. 26" wide, **11.50**. (19½" size, not shown, **8.45**)

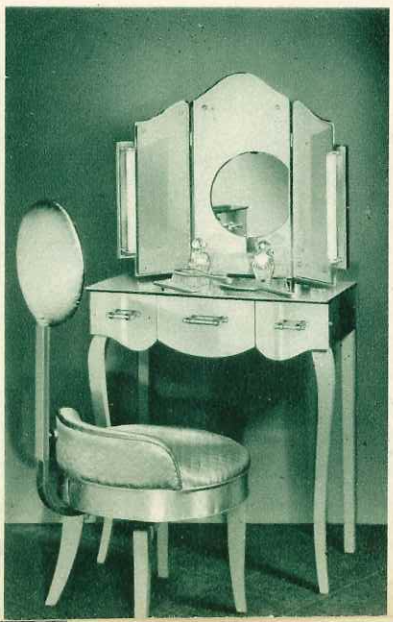
DRYER DE LUXE—Rubber tips on these clips of satinwood prevent any injury to your most delicate washables. The drying frame (mighty handy when traveling) has a "sliding" hook, so clothes can hang *away* from a door, or on shower rod. Dryer and 10 clips, **1.00**

LEWIS & CONGER
6TH AVENUE AT 45TH STREET, N. Y.
VAnderbilt 6-2200

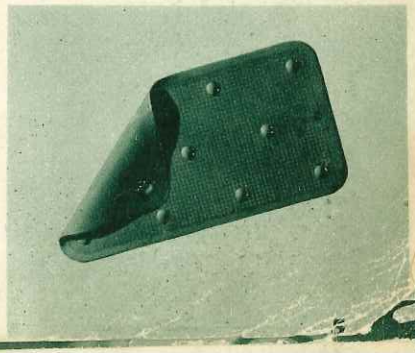


DRAT THOSE TALL BOTTLES—unless, that is, you invest in *this* sensible gadget—an extra bathroom shelf made in a twinkling—by slipping the ends of this chrome Guard Rail behind the toilet top. No screws required. 19½" x 5½", **1.75**. Cadmium plated, **1.25**

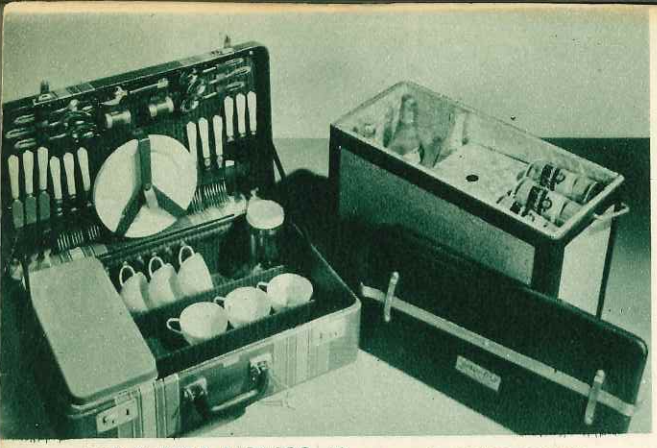
CURATE, LEGIBLE, NEAT-OKING—these three essentials good Bathroom Scales are nbined in this Hanson. The h dial is easily read without ding double. Ideal for those o are nearsighted, and a help anyone. White, **19.75**; with asuring rod, **27.25**



REFLECT ON THIS—a gorgeous mirrored vanity to glorify any boudoir. 26" wide, 14" deep, **49.50**. With tubular lights on the side-panel mirrors, **67.45**. And for seeing one's back curls without contortions, a mirror-topped revolving stool with seat covered in peach, green or blue moire, **40.00**. Stool without mirror, **16.50**. *(Other Vanities from 22.00 to 175.00.)*

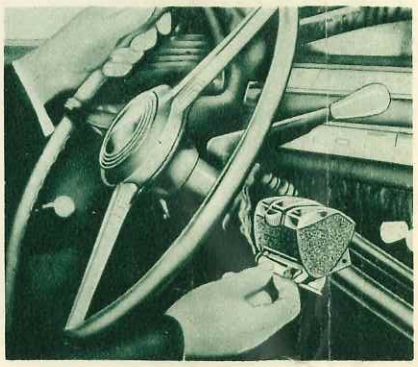


DON'T SLIP IN THE BATHTUB—Protect your family from nasty falls and broken bones. Put a Cantslip Mat in each bathtub. Suction cups cling fast. Blue, green, white or maize rubber. 28" x 15", **2.45**; 36" x 15", **3.10**



FOR BETTER PICNICS—Two smart motor accessories that make al fresco dining a pleasure! Left, striped-canvas-covered Picnic Case with large food compartment and plates, cups and flatware for four, **11.95.** For six, **13.95.** Right, Kooler Kit with a handle and a tight-closing spring top, has a sizable ice container and will keep food or drinks cold for 24 to 36 hours. **6.50**

AUTO SERVING TRAY Why try to balance the devilled eggs and coffee on your knee? Lunch in the car is fun with these ingenious Ponten trays that hook on the car windows. Lunch over, they fold flat for storage. Set of 2, **1.95.** Set of 4, **3.85**



SAFETY FIRST FOR DRIVERS—also for passengers! Masterbilt Auto Smoker delivers a perfectly lighted cigarette to the driver without his once taking eyes off the road. Works on battery and fastens on steering column. Installed in 2 minutes. Holds 23 cigarettes. Gunmetal or black with chrome, **4.95.** Black Plastique, **2.95**

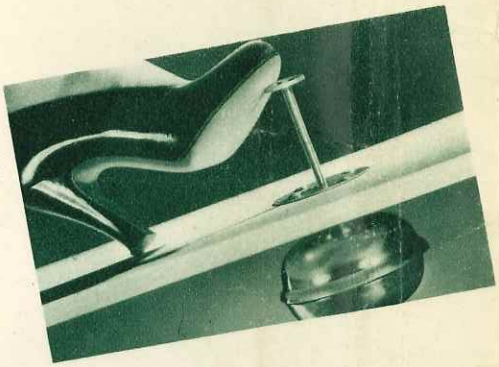
FEED BAG! Handiest way to carry your sandwiches and hot or cold drinks for picnic lunches. Light leatherette kit packs two quart Thermos bottles, each with 4 "cap" cups, and a generous metal sandwich box, **6.95**

HONK! HONK! *In our motor car; all around the world we go—very fast and very slow—and very comfortable too, with these clever motoring accessories!*

LEWIS & CONGER
6TH AVENUE AT 45TH STREET, N. Y.
VAnderbilt 6-2200

STERLING COIN-CLIP KEY RING—Keeps your toll money for bridge, tunnel or parkway always handy—safely attached to your car keys. One side holds 5 dimes; other, 4 quarters or nickels. Having coin handy saves fumbling in purse amid honking horns. **3.00**

BERMUDA CARRIAGE BELL for your car—the newest and nicest way to sound a warning in traffic. Fastens to the car floor. You step on it once and it sounds a double musical ring. Nickel finish. Medium tone, **6.50;** louder bell, **7.50**



KOOL CUSHIONS FOR YOUR CAR—Make your summer-time motoring more pleasant. Built of spiral coiled springs, and covered with open-woven sisal, they let air through. Cool as well as comfortable cushioning. Each seat, **2.95**

HEADLIGHTS BLIND YOU? Wear Motoglasses for night driving. The safety glass lenses are dark at top, clear at bottom; tilt your head and the glare of oncoming lights bothers you not at all. **2.50** with case. Clip-on model for spectacles, **2.50**

GIVE RENEWED SWANK to your "Old Faithful" with this initialed Gear Shift Knob of bakelite, in black, green, red or blue. Initials engraved on sterling silver top, all for **2.00.** (Indicate surname initial). With enameled medallion of St. Christopher top, **3.95.** (*Limited quantities specially priced.*)

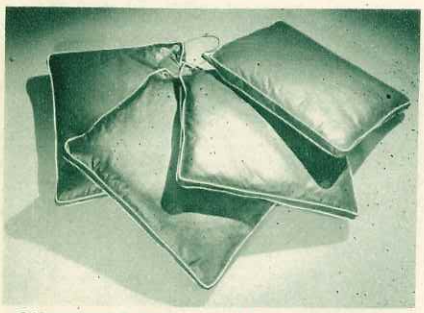
KEEP EATS NEAT—Serv-a-Dish paper plates, moisture-proof and strong, are partitioned to keep your salad dressing from running into your sandwich. The metal trays fit the plates and lend support. Serv-a-Dishes, package of 25, **60c.** Black-and-gold tin trays, a dozen, **2.95**

PICK UP LIVE COALS—You'll mystify your friends at the picnic if you suddenly reach down and handle red hot pans—or even live coals—with utter unconcern. The secret will be your asbestos gloves. Economical insurance against burns. 2 sizes, for men or women, **3.50**

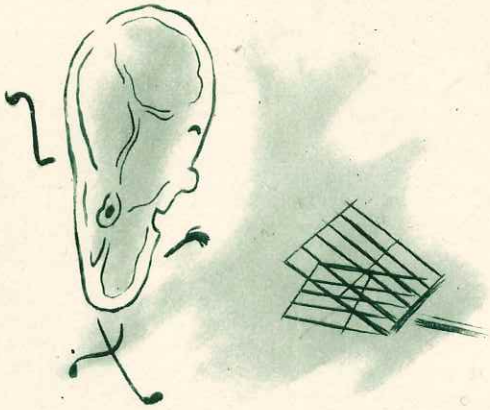
BUT COMFORTABLE! Though it folds and fits within its own back panel for easy carrying, and weighs only 7 pounds, this Take-A-Long Camp Chair is much more comfortable than many home chairs. In khaki (thoughtful relatives of officers please note) or printed fabric, blue or brown, **3.95**

PUT 'EM IN THE COOLER—your ice cubes and your food—and keep 'em *cold*. Even with its insulating-rubber insert, this basket weighs only 4½ pounds, yet holds 1½ gallons of ice cubes and keeps them solid for 12 hours or more! The basket is **12.00.** Set of 4 pans—in case you want it for hot dishes, **3.50**

OUTDOOR CUTLERY SET — Who wouldn't be willing to officiate as cook on the picnic or camping trip, with this efficient set? Tight-rolling case of lined leatherette includes boning knife, long-handled fork, carver with 9" blade, broad spatula and paring knife. Case steel with walnut handles. **4.95**



CUSHIONS ON A RING—Well padded mats smartly tailored. Ready to toss on the porch or lawn as temporary seats. Hung up together on their ring, they look gay and bright. Four colors to a set—maroon, green, blue, brown, **4.50**



GET READY NOW *for that first balmy Sunday, when you'll want to cook a juicy steak outdoors!*

LEWIS & CONGER
6TH AVENUE AT 45TH STREET, N. Y.
VAnderbilt 6-2200

PORTOGRILL — Picnic steaks, chops or chicken are delicious when *broiled over charcoal* as chefs do them. No grubbing for wood; no smoke-filled eyes. Holds 2 steaks or 10 filets mignon. Made of durable cast iron, good for 15 years. Legs fold to fit in its metal carrying case. **5.95**

BARBECUE TASTES BETTER—and the chef feels better when dressed for the occasion. The padded mits prevent your hands being barbecued along with your steak. Denim, in solid brown, brown and navy stripes, or navy and white. Hat, **1.00;** apron, **2.95;** gauntlets, **1.95**

CHARCOAL-FORGE BROILER—Fastest way we know of broiling mouth-watering steak! Like a blacksmith's forge, its hand-operated blower builds a roaring fire with amazing speed—ready to start searing in three minutes. Easy height, easy to move on rubber wheels. Grill, 17" in diameter, **29.50.** With spit for barbecuing, **34.50**

WE VOTE FOR HOOVER — for tops in vacuum cleaners. The new Dreyfuss-designed model 305 looks smart enough to steer itself. **52.50.** Thrifty folk who want Hoover efficiency but conservative design will pick model 700, completely reconstructed at the Hoover factory, for **32.95** (right). For daily in-between-vacuum cleanings we recommend the Bissell carpet sweeper, **7.50**

KREME-SKINS KEEP YOUR HANDS YOUNG Soft, white lambskin gloves, saturated with nourishing cream, keep your hands white and smooth while working. Have a fresh pair of Kreme-skin gloves for driving, wear the oldest pair in the garden. Small, medium, or large, **1.00**

FRESH AS PAINT—Pretone will amaze you —the way it takes finger marks off the woodwork and "cuts" accumulated grime from painted walls and ceilings. They almost look as if freshly painted! Merely sponge it on — lightly — and wipe it off. Quart, **90c**; Half gallon, **1.50**; Gallon, **2.25**. Dupont "sponge", **45c**

LET'S CLEAN UP FOR SPRING!

New season! New outlook! New helpers to make Spring cleaning fun!

LEWIS & CONGER

6TH AVENUE AT 45TH STREET, N. Y.

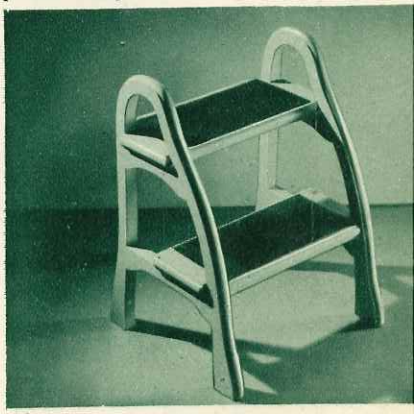
VAnderbilt 6-2200

THE SHADE OF CHIPPENDALE would approve this polish called "Patina" Jackson of London. Imparts a lasting lovely lustre to furniture, panelling and bronze, in less than a minute. 8 oz., **1.00**; 16 oz., **1.50**. Blond polish for bleached woods, at same prices. Reviva removes alcohol, water and heat spots. ½ pt., **1.00**; 1 pt., **1.50**

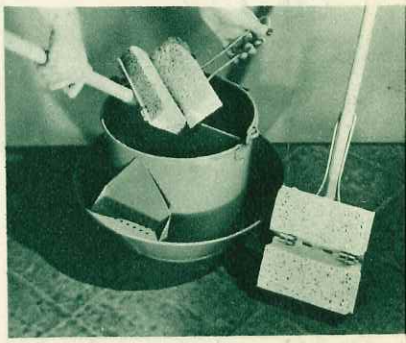
SCIENCE GOES MOP-MINDED and here's the ultimate in a mop-broom. Wet, it's a better mop; dry, a better broom. Picks up everything including lint, sheds nothing. It's all due to the Dupont sponge material. Complete, **2.50**; refills, **1.50**

WELL-KNOWN AND WELL-LIKED—Foamclen has long enjoyed a spotless reputation for cleaning upholstered furniture, rugs and wool sweaters. Now with an added chemical moth repellant, the woolens you cherish will be shunned by moths. Protection between cleanings at no extra cost. 12 oz., **90c**; half gal., **2.45**; gal., **3.55**

KITS GET JOBS DONE — This walnut-topped box keeps handy 6 good tools and 20 assorted sizes of nails, hooks, tacks, and screws—each in a section. **7.95.** The pocket-size brown calfskin case (right) holds, surprisingly enough, a knife, hammer, awl file, saw, chisel, opener, screw driver and pliers. They fit onto knife handle, **5.50**



BOOSTER-UPPER — How could anyone keep house without this useful little step stool? Necessary when hanging curtains, reaching high shelves, etc. Top hand-slot make it easy to carry. Well made of wood 18½" high, with rubber treads. Green white or maple, **7.95**



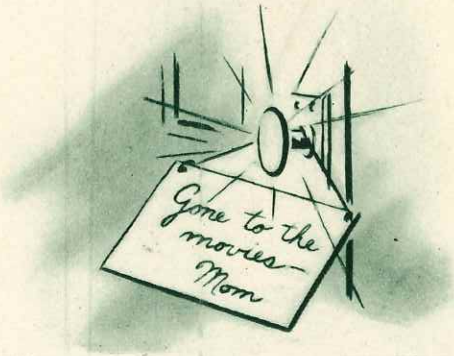
SHAKEAWAY MOP — You don't have look around for something to bang O'Cedar mop against; a rod and slid ring along the handle make it a shaker. **1.50**

ADD TO LEATHER'S LIFE—Use Leather Vita on valuable leather bookbindings, bags, leather furniture—even shoes. Cleans and reanimates leather by restoring natural oils. Prevents cracking. 8 oz. Flask, **95c**; Qt., **2.95**

CLEANS AND WAXES at one time. Waxope, for linoleum or hardwood floors, puts two jobs together in one bottle; it has ingredients that clean your floor and also make it shine. Use Waxope once a week with a damp cloth; you need no other cleaner or wax. Pint, **75c**; quart, **1.25**; gallon, **4.00**

EASY WAY TO KILL MOTHS—Just plug in this electric Vapo Ball for an hour in each closet, once a month. Its vapor deals quick death to all moth larvae and eggs. Vapo Ball with 2 refills, **1.78**. Extra refills, each **40c**

DIVIDE THE WATERS—Soapy suds go into one side of this divided pail; clear rinsing water into the other. Attached tray catches all overspill. Convenient holders for soap and brush. Metal enamelled green, blue or red, **5.95**. Matching partitioned tray, for carrying cleaning supplies from job to job, **2.75**



GOOD CHEER FOR CHORE-DO-ERS—*efficient cleaner-uppers from the store that knows what you need!*

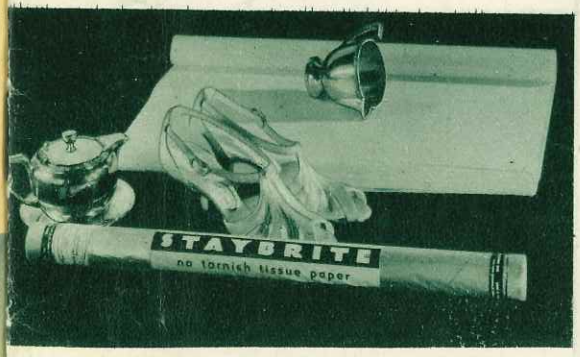
LEWIS & CONGER

6TH AVENUE AT 45TH STREET, N. Y.

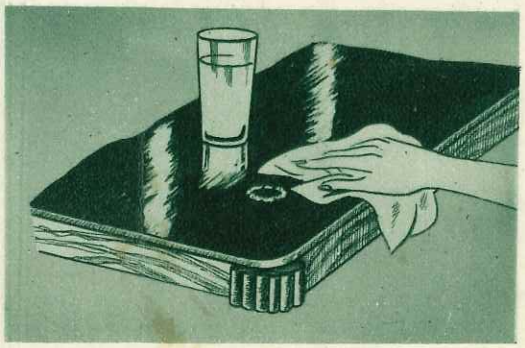
VAnderbilt 6-2200

CHEMISTRY TO THE RESCUE! Freshly painted rooms are a joy to behold but attendant odors often postpone the joy or the job. Comes Plescent to rescue your eyes and nose. Two teaspoons make a quart of paint, enamel, lacquer or varnish odorless! 3 oz. bottle, **1.00**

NO MORE WEEKLY POLISHING of candle sticks and other silver decorative objects. Instead, treat them with this new anti-tarnish coating. Only two or three applications a year are necessary. **1.00**

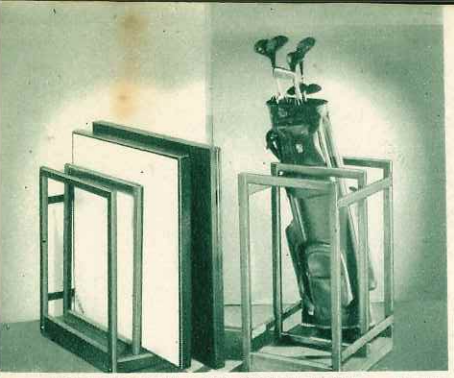


HOW TO KEEP "OCCASIONAL" SILVER BRIGHT Wrap your infrequently used silver vases and tea set yes, even your silver slippers in Stay Brite paper. A mysterious chemical treatment keeps tarnish out! Roll of 24-sheets, 20" x 30", **50c**

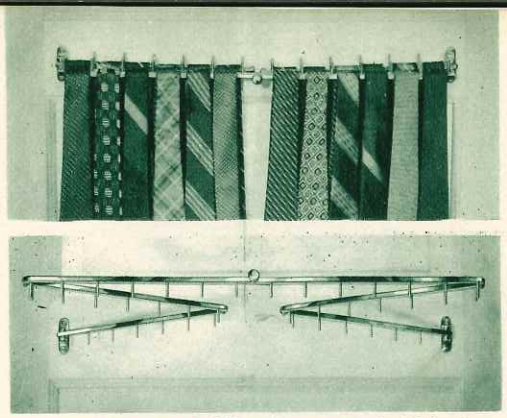


If a glass on your table leaves a mark like this—you can remove it and restore the finish

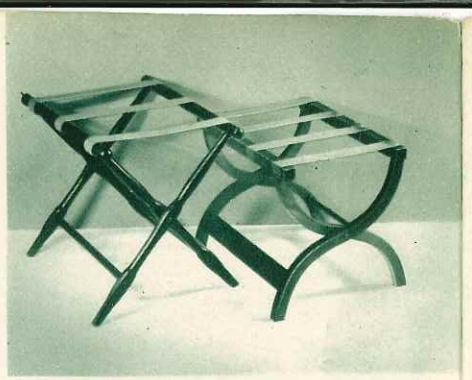
THE "JNT THREE" work wonders in removing stains and ring marks from your nice furniture, and in restoring its patina. First, Varna-Smooth effaces stains and rings caused by alcohol, perfume or heat: next, Furniture Doctor wipes away grime; third, Furniture Polish conceals scratches and gives the "glow". Complete set, **2.50**



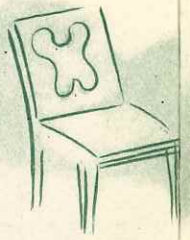
FOR BRIDGE AND GOLF FANS — Folded card tables usually mess up the whole closet — but not if they are stowed away in this handy rack. Keeps 3 tables off the floor, in separate slots to prevent scratching. Each slides in and out easily. Maple or walnut finish, **10.95**. Golf Bag Holder has 2 compartments to keep two bags from skidding. **10.95**



CLEVEREST TIE RACK — Though only 20 inches wide, it holds a man's 36 smartest ties — each in a private section — smooth and neat. Furthermore, it pulls out so he can see and choose from all 36 at a glance. Then folds back flat against closet door or wall. Chrome, **3.25**



"SUITCASE GOES HERE" say these luggage stands. So this gift will save wear and tear on her furniture and bedspreads. They, simplify packing by holding baggage steady at the right height. Fold for storage. (Left), Rounded-leg model, mahogany, maple or walnut finish, **3.95.** (Right), Curved-leg model, same finishes, **5.85**



LET OUR SECOND FLOOR add to your complacency and subtract from your pressing bills, by suggesting the precisely right hanger, which your best clothes deserve and your second-best need! A good hanging can do a lot for a garment, and we'll venture to say you'll not find a bigger, better collection of hangers of all sizes, shapes weights, widths, materials, colors or uses, anywhere else in the world!

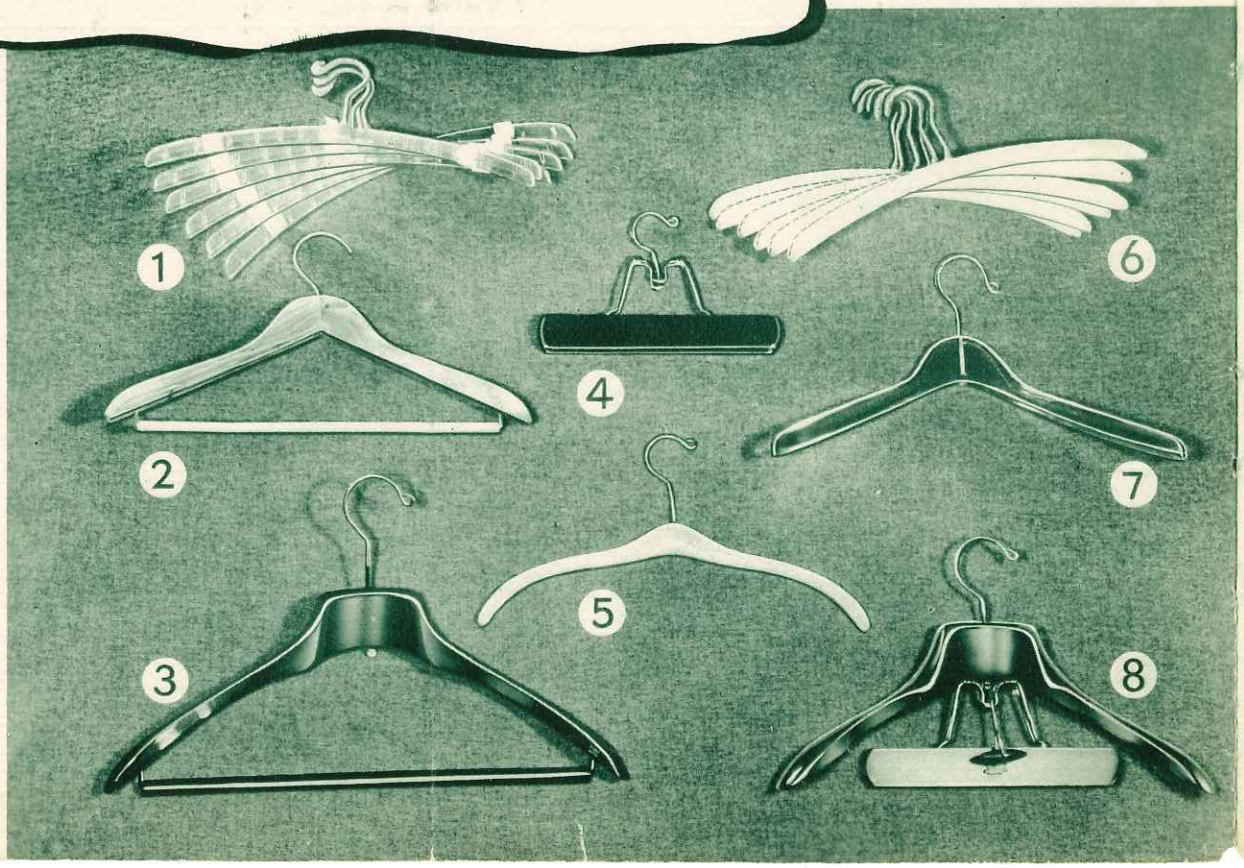
1. Tenite dress hangers, hand-bound hooks, velvet non-slip loops. Peach, blue or green. Set of 6 ..... **3.45**
2. Suit hanger, plain or Cedar. Doz. **3.95**
3. Hangers shaped like a man. Black enameled wood.
   17" for coats. Doz..... **7.50**
   20" for coats. Doz..... **8.25**
   17" for suits. Doz..... **8.25**
   20" for suits. Doz..... **9.35**
4. Trousers or skirt hanger, easy to open but grips garment firmly. Doz. **6.85**
5. Wishbone dress or coat hanger. .. . Doz. **8.95**
6. Dress hangers, satin-covered, handsewn, hand-bound hooks, Peach, green, blue. Set of 6 **5.25**
7. Men's coat hanger in Catalin, light but strong. Ea. **2.45**
8. Combination coat-hanger-shaped-like-a-man and trousers hanger.. Ea. **1.95**

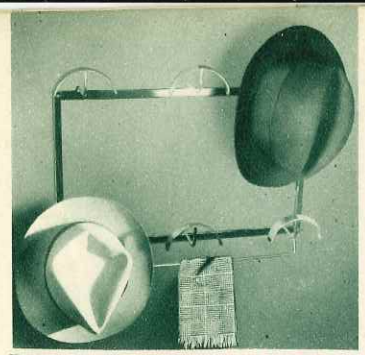
EVERYTHING IN ITS PLACE, *or how to keep a household well ordered!*

LEWIS & CONGER

6TH AVENUE AT 45TH STREET, N. Y.

VAnderbilt 6-2200

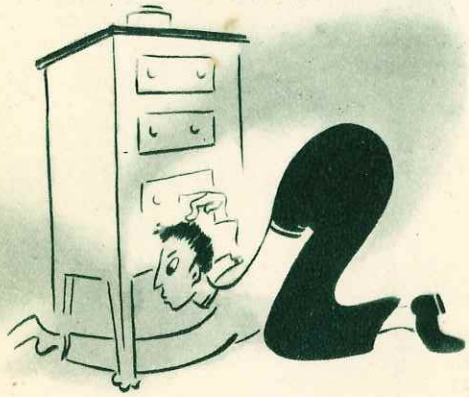


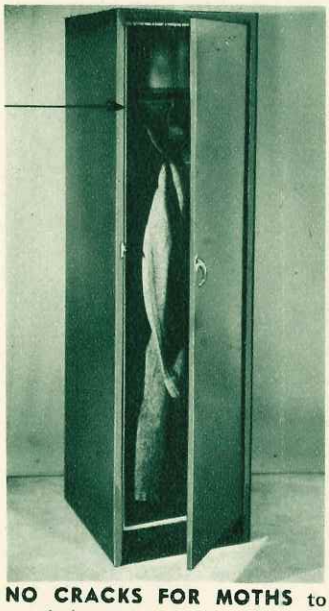


THIS IS WHERE HE HANGS HIS HATS and scarves. Chrome rack, fastens on a closet wall or door and holds up to six hats, firmly *but* with regard to their shape! 20¾" wide, 17" high, **2.50**

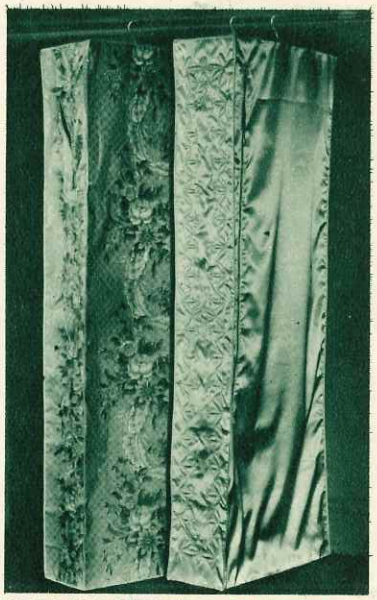
NEW WINGS FOR SHOES — These little flexible "wings" keep shoes in shape without stretching, and let air circulate so they dry properly. Men's or women's: large, medium or small. 3 pairs in leatherette travel-case, **3.25**

SHOE VIEW — Why fumble around dark closet floors when you can have your shoes so visible and reachable on this competent door-rack? Chrome, 20½" wide, its 3 rows hold 9 pairs of women's shoes, or 6 of men's. **3.00**

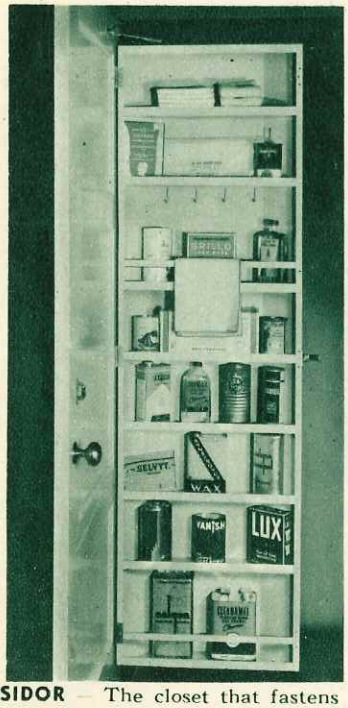




NO CRACKS FOR MOTHS to sneak into *this* storage closet as they often do if doors don't close properly. We designed this door to seal tightly against a washer-like cushioning band. Exclusive with us. 68" tall, 18" wide, with shelf for hats, **12.95**

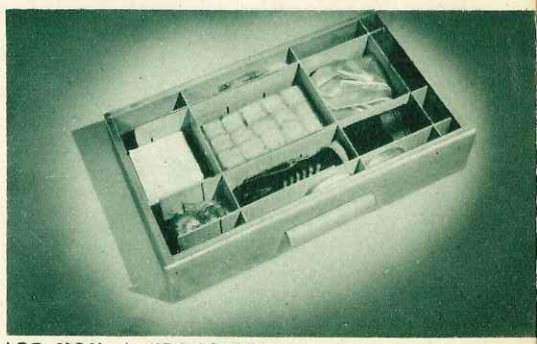


BOTH CLOSETS AND CLOTHES look better when you use garment bags. These hold eight dresses, keep them fresh by eliminating dust and handling. They zip wide open. In chintz, **3.95.** The lovely new puffed satin bag (right) is worthy of the filmiest creations. **11.95**



CLOSIDOR — The closet that fastens on your door, looking like a raised panel. Holds many cleaners, small brushes, etc. Another model has one top shelf and numerous hooks for hanging mops, brushes and brooms. Ivory enamel on steel, 4½" deep, 71" high, **12.00.** *Mention width of door.*

SHINE, BOY! With this shoe shine box, Junior will be inspired to keep the entire family's footwear up to snuff — especially if some of his customers observe the legend painted on it! 9" x 8¾" x 13½" of light weight wood. Red or green, **3.95**



ARE YOU A "ROOTER"? Or are your dresser drawers always in apple pie order? Neaties . . . fibre-board separators (pink or blue) . . . will divide your drawer into compartments just the right size for your gloves, hankies, belts, etc. Set for 1 large or 2 small drawers, **1.45**

PORTABLE BASE PLUG When the regular cord will not reach, use this extension cord gadget to connect your appliances with distant base plugs. The 9½-foot cord reels up in a neat walnut or black bakelite case, **2.00**

LIFTING SLIPPERY SIZZLING ROASTS with a fork is dangerous business! Madge's Roast Rack will turn the trick safely — and turn the roast, too, without tearing the tender meat. Good insurance against burns, for only **1.00**

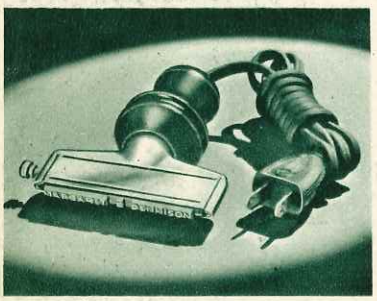
KILL YOUR WEEDS without back-breaking bending. Use a Dando, standing up. This 39-inch brass rod fills with fuel oil, and releases just a drop or two at a time, to kill the weed you are poking, but not the surrounding flora. **2.95**

NECESSITY MOTHERED THESE INVENTIONS; *now they're ready to be adopted into the best homes!*

LEWIS & CONGER

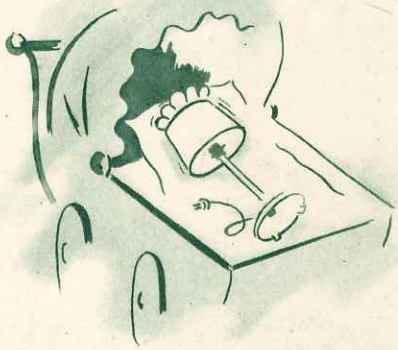
6TH AVENUE AT 45TH STREET, N. Y.

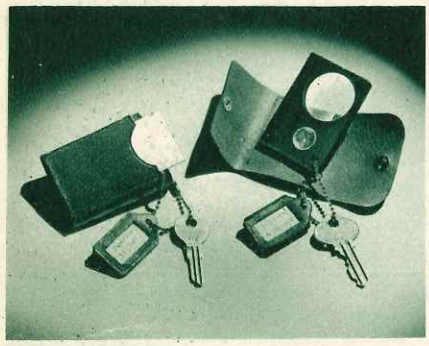
VAnderbilt 6-2200



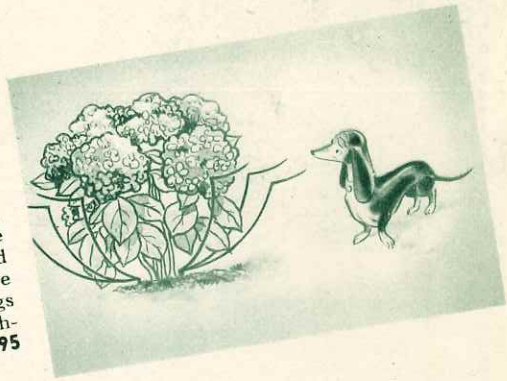
LAUNDRY MARKER Laundrograph stamps the full name, or numerals, in indelible letters ⅛" high, by electric heat and carbons. Mighty useful at home (helps in sorting); for camp (whose clothes are whose?); and for soldier boys (to get back *their own* laundry!). With name (up to 21 letters), **3.00.** Model with ¾" initials for paper napkins (red or green carbons), **3.00**

7-IN-1 JOB-DOER and all with ease and grace. Wrench, bottle and can opener, hammer, screwdriver, cutting edge and pouring-lip cutter. Worth its price for solving the stuck bottle-cap problem alone! Bronze (can't rust), **1.00**





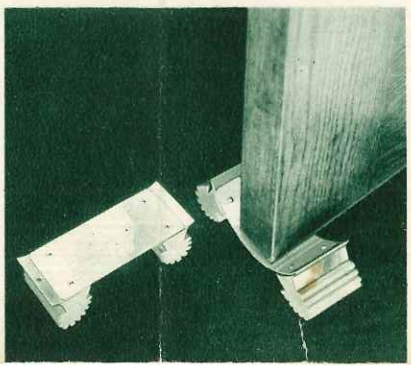
POCKET ORGANIZER stops frantic searching by keeping lose-ables together in one neat case. Holds car license, keys, identification tag, cards, and has a compass and a magnifying glass to boot! In pigskin, **1.50**

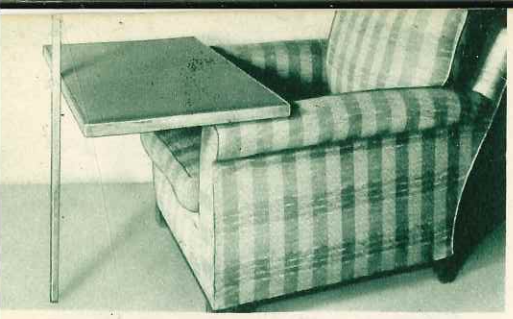


GUARD YOUR SHRUBBERY from neighborhood pets. Now that your bushes are really growing and flowering, take heed and protect them. These flexible wire guards spread warning fingers, keep dogs and cats at a proper distance, but without actually harming them. A dozen, **1.95**

DARNED IF IT DOESN'T! Yes! Mend-Sox actually darns holes in 8 seconds. Put a Mend-Sox patch over the hole, then close the electric gadget over it and lo! you have a neat patch. Sounds impossible but it's true. With 6 packages of patches in assorted colors, **2.45**

PROPER DOOR PROPS Jay-Ways under your doors keep them from swinging in either direction; the doors stay put and make possible any degree of ventilation. Nickel-plated with rubber feet, Jay-Ways curve at a touch to slide under the door. 2 for **1.00**





ONE-LEG TABLE has numerous uses. Resting on chair arms, it nobly supports mother's solitaire or father's figuring. One side is smooth leatherette for writing, the other is rimmed for sewing or games. Height and slope are adjustable. Mahogany finish with red top or maple with brown, **5.85.** Smaller size, mahogany finish only, **2.95**

THIS BOOT-JACK CAN RIDE right along in your luggage, for it folds into a compact unit only 6 inches square! What's more, the heel section separates into 2 efficient strap-hooks. Chrome finished, in suede bag. **5.95**

A LITTLE LUXURY NOW AND THEN *is relished by the best of men.*

LEWIS & CONGER

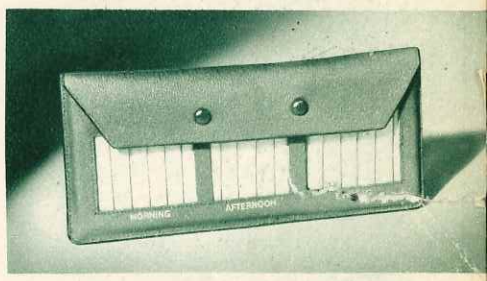
6TH AVENUE AT 45TH STREET, N. Y.

VAnderbilt 6-2200

NEW FLUORESCENT, "COOL" LIGHT — the Bed Lamp that diffuses clear light without glare or heat, *and* is economical because you get ideal illumination with only 15 watts! Ivory or walnut Bakelite. With 18" bulb; AC, **5.95**; DC, **7.50**

SMOKE FROM A RHINESTONE cigarette romantically engraves itself into her name on the satin-finish gold plate of cigarette case, **6.25**; or matching compact, **5.75.** Smartly flat, very individual. Prices include name to order.

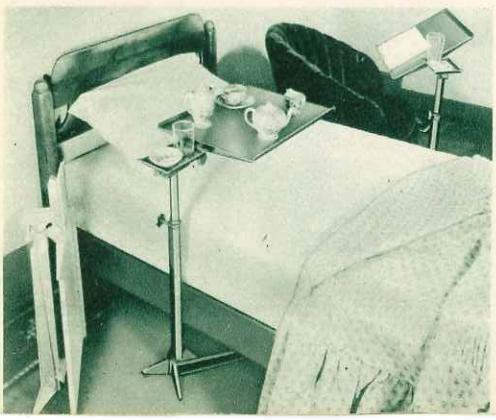
BREAKFAST IN BED is an even pleasanter indulgence when served via this charming British Ambassador ware set; rose motif with a pale blue band. Complete set for 1, **8.50**; for 2, **16.50.** Light blue wood tray, **2.95**

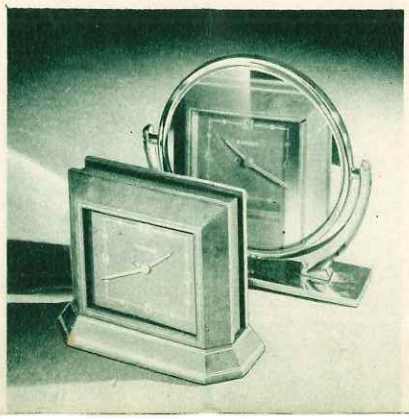


SMOKING TOO MUCH? Quota cigarette case will aid your determination to cut down. Sections labelled "morning", "afternoon", "evening", hold 5 each, and tell plainly if you cheat! Red or black Morocco for ladies, **2.00**; pigskin for men, **2.50**

THE MATERIAL YOU'LL LOVE TO TOUCH — A cigarette case of crystal-clear Lucite and a loose-powder compact with an inside-outside mirror, praise be. Light and lovely in design; amber, rose, or untinted. Cigarette case, **2.25**; compact, **2.00**; monogram, **75c**

COMFOR-TABLE — Stretches its steady "Board" over bed or easy chair. Holds meals firmly level at any height, or books at any slant. Weighs only 8¼ lbs. Folds for storage. Ivory, green, or brown, **5.95**

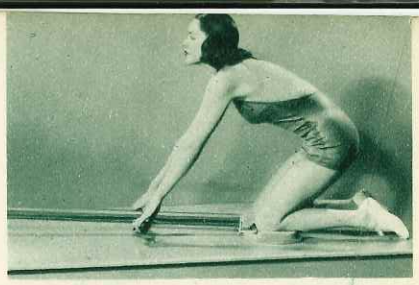




TWIN-FACE tells the time on both sides, so either Papa or Mama can see, without turning it around, whether there's time for another snooze. 6" high; pigskin, or brown Florentine leather. AC only, **17.50**

THE HAPPY BAREFOOT CAVEMAN could avoid foot troubles by outrunning dinosaurs. We have a safer way — daily workouts with the Hi-Peder. It relieves and strengthens those foot and leg muscles that now tire easily. Come in and try it. **4.95**

ROWING AND RIDING sans horse and row-boat. The benefits of two widely recommended forms of exercise are combined in the Exerow. Silent, hydraulic action, adjustable with a twist of the wrist to the strength of the user, fits and fittens young and old. **89.50**



STRETCH LIKE A TIGER if you would have his sinuous, lithe gracefulness! Designed by John Tolchin, physical culture authority, this Tiger Stretch exerciser is a first-rate slimmer and invigorator. Ask for folder. **24.50**

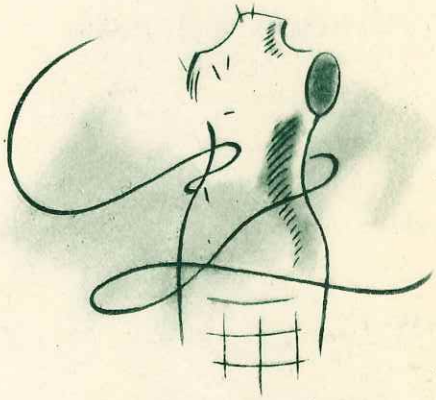
DOORWAY GYM BAR installs in less than a minute, in any doorway, without nails, screws or tools! Set it up firmly at any height you choose — and everyone from baby to grandpa can use it. Who's the best "chinner" in your family? Chrome finish, **4.45**

HOW'S YOUR OUTLINE? *These helpful gadgets make figure-streamlining easier.*

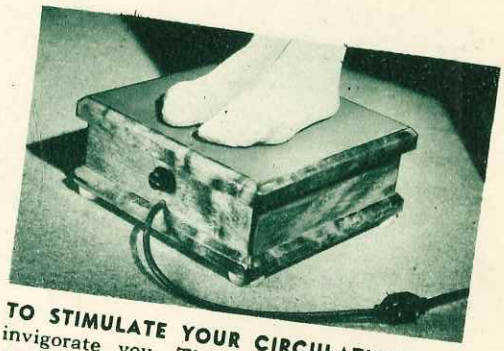
LEWIS & CONGER

6TH AVENUE AT 45TH STREET, N. Y.

VAnderbilt 6-2200



REDUCE WHERE YOU WANT TO — Thermo-Roller combines heat with massage to break down the fatty tissues and roll 'em away! 15 minutes every day and you'll soon see results. A thermostat controls the heat. **14.95**

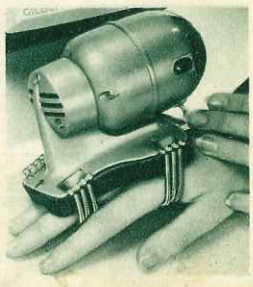


TO STIMULATE YOUR CIRCULATION and invigorate you, Therp-O-Lator provides a gentle "massage" for any part of the body, by vibrations of *extremely high frequency*. Foot model, **35.00.** Full-length size (not shown) folds into an attractive table. With pad, **125.00;** without pad, **97.50**

FOR the flesh-willing-but-the-spirit-weak who know they *need* exercise — Exercycle helps them get plenty. It's motor-driven; you *go with it,* willy nilly! **285.00**

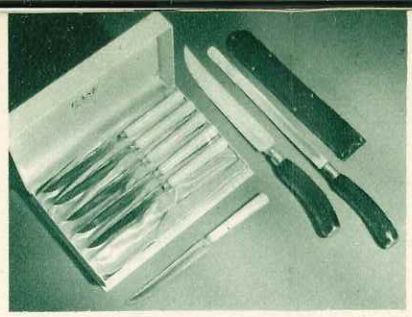
KEEP FIT — CHASE FAT on this Exercise Mat of bubble-rubber, so resilient it makes the bending and stretching seem easier. Dustproof, cleans easily with a damp cloth. 3 x 6 feet, yet feather-light, and it tucks away in a small space. **9.50.** With permatex case, **13.50**

WANT COLOR IN YOUR CHEEKS? Wrinkles smoothed? Tight muscles relaxed? Fat forestalled? Use this Gilbert Vitalator. Good for nervousness, poor circulation and insomnia, too. Slips conveniently over your fingers. Model shown, **9.95** in ivory, **8.95** in chromium. Oster "professional" Vibrator, **25.00;** with speed regulator, **29.50**



P. 14

CURRIER AND IVES TABLE MATS with cork under-surface are light, heat-resistant and washable. Group No. 1, 8 "home town" views; group No. 2, 8 typical C. & I. subjects — all in the lovely soft colors for which their prints are famous. 11¾" x 15¾". Each group, **4.50**



CUT LIKE RAZORS — These remarkable Case Ace Knives are concave - ground just like Case razors. Individual Steak Knives slide through thick, juicy steak like butter. Set of 6, simulated ivory handles, **12.00.** Stag handled Carver, sterling ferrule, 8" blade, **6.75.** Slicer (9½") cuts long, smooth slices, **5.95**

IT'S AN OLD AMERICAN CUSTOM — to have smart glassware from the Bar Shop at Lewis & Conger! Why not decide on these with tri-color patriotic emblems? 12 oz. highball glasses; 7 oz. old fashioned's or 3 oz. cocktails, each, **4.50** per dozen. 30 oz. cocktain shaker, **2.00**

FOR EATING, DRINKING AND BEING MERRY—*a few original L & C ideas.*

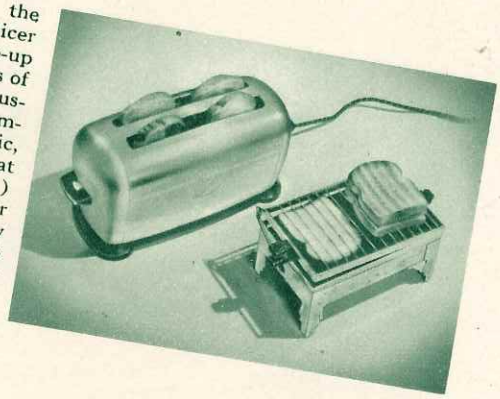
LEWIS & CONGER

6TH AVENUE AT 45TH STREET, N. Y.

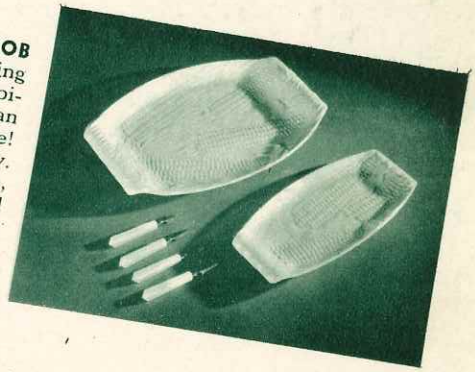
VAnderbilt 6-2200

LAZY-SUSAN — Sitting in the center of the table, and revolving at a touch, Susan helps the family help themselves. For breakfasts and maid's night out it's perfect. Solid Mahogany or Walnut, 18" across, **8.50;** Maple, **8.00.** Double-decker, Maple, **10.00;** Mahogany, **10.50**

SUPER-VALUE SUPER-TOASTER — For the price of a two-slicer this automatic pop-up job toasts both sides of 4 slices, simultaneously! Handsome chromium and black plastic, AC-DC, **15.00.** Flat Sunbeam (right) toasts sliced rolls or muffins, and especially sandwiches. Reversible frame cleverly adjusts itself to thickness of sandwich. Fast, chromium, AC-DC, **4.95**



CORN-ON-THE-COB PLATES make serving and eating this typically American food an even greater pleasure! Cream colored pottery. Set of individual plates, a serving platter and corn-holders: for 4, **4.00;** for 8, **7.00**



LOOK FOR THE SILVER LINING — This distinguished copper Chafing Dish (right) is lined with sterling silver — a matchless combination of beauty and excellent heat-conductivity. Controlled heat from reliable alcohol lamp spreads evenly and guarantees that your tenderly concocted Newburg will be a masterpiece. **55.00.** The Marmite Pot (left) of crusty brown china cradles in solid copper frame. Serves 6 qts. of delectable ragouts or soups. **33.50.** (Full list of copper-sterling table service on request).

"KENSINGTON" IS ROYALTY among new and beautiful table wares. This non-tarnishing metal has the pale beauty of silver and the soft sheen of fine old pewter. "Ming" bowl, 6¼", **3.50.** 15" "Compass" platter, **8.50.** Water pitcher, 8", **10.00**

TEA AS YOU LIKE IT, from this two-compartment Teamaster. One spout pours tea, the other hot water. If you fill the hot water side first, it will heat the pot, for proper tea-brewing. 6-cup capacity; in beautiful colored pottery. Turquoise, green, brown, ivory, canary, **2.50.** Chinese red, **2.95.** Tea warmer keeps tea hot for second cups. Just light candle under the chrome grill. **1.95**

EXTRAORDINARY VALUE! $19.95

BED, BOX SPRING OR MATTRESS *Built to Lewis & Conger Standards!*

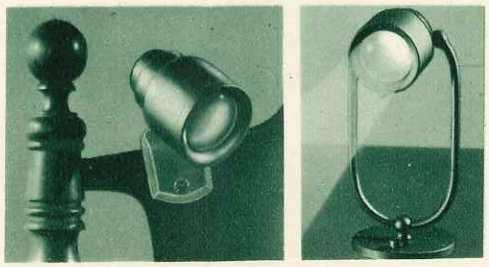
Complete outfit, 59.85. (Sorry but we just can't make it any lower for all 3.)

Awake or asleep you'll enjoy this bed! It has the lovely lines of good design and you may choose a finish to fit your surroundings — walnut, mahogany, pine or antiqued white. Well-built box springs of just-right resilience, carefully upholstered. The mattress has innersprings and felt combined, for restful sleeping, in a cover with prebuilt borders and button tufting. Single size bed frame, box spring, or mattress, 19.95. Double size, 22.95 each piece.

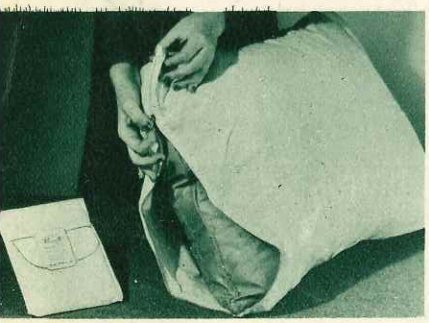
SENSATIONAL NEW RAYON BLANKET— Chatham's summer blanket of gossamer rayon, woven with part wool and cotton. Beautifully sheer, yet protective. Green, peach, cedar, rose, or blue, satin bound, **2.95.** Exquisite North Star 100% pure fleece wool, petal light. In same colors: 72" x 90", **7.95**; 80" x 90", **10.50**

NON-SLIPPING PROP-PILLO — Braces you steadily and comfortably at any reading angle. Metal frame within well-upholstered, Kapok-filled pillow prevents sagging. In blue, green, eggshell or peach rep, **7.95.** Peach, blue or eggshell quilted satin, **10.00**

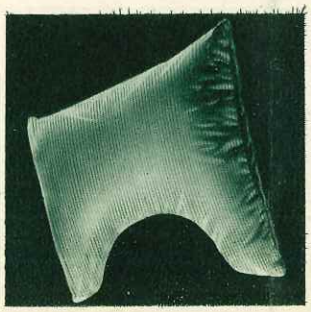
BLOT OUT MORNING LIGHT Sleep Shade keeps out early sunlight, yet lets lashes and lids move freely. Soft black sateen, **1.00.** Satin model with non-absorbent lining for beauty cream addicts, midnight blue, tea rose, orchid or green, **2.00.** EAR STOPS to shut out all noise. Comfortable Flents (of wax and cotton), box of 5 pairs, **1.00**



LETS HIM READ, HER SLEEP Our famous Spot Ray focuses good light on the book only, leaves the rest of the room completely dark. Clamp-on-bed model in beige lacquer or bronze, **4.50.** Table model, bronze or chrome plated, **6.50**



MAKES ANY PILLOW HYGIENIC For travelers or those allergic to regular pillow-stuffings. "Reso-silk" pillow cover, carried in its own small neat case, slips over any pillow and is sealed by its zip-fastener. Gives complete protection and spotless freshness. Odorless, waterproof, easily cleaned. **1.75**



FINE HOT WEATHER PILLOW It's cooler sleeping on a Cutaway Pillow! Doesn't bunch around your neck; relieves shoulder muscles of strain and irritation. Filled with goose feathers for coolness and a little down for softness. Cool linenized ticking. Fits regular case, **3.95**

FAMOUS TILLIE TABLE makes reading, eating, working, or just staying in bed a matter of genuine comfort, and it works as well over an easy chair. Height and tilt both adjust. Steady bronzed base, mahogany or walnut top, **9.95**; blond maple, **11.95**

If This Wonderful Mattress Of Koyalon Foam Doesn't Make You Sleep Better

—WE'LL TAKE IT BACK!

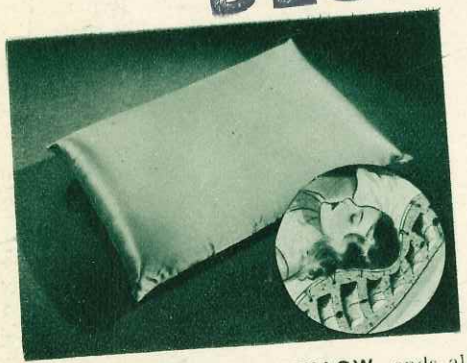
***HERE'S A RARE CHANCE** for Lewis & Conger patrons to try out the remarkable Latex Mattress everyone is talking about. And once you try it, you'll never give it up!*

Make a 30 DAY FREE TRIAL of this revolutionary new U.S. LATEX FOAM MATTRESS

Have this mattress sent to your home! Sleep blissfully for the next 30 nights on the amazing buoyancy of millions of tiny Koyalon Latex cells (no hair, no springs, no felt; nothing to "mat" or bunch!) If at the end of that time you don't find your sleep, and therefore your whole well-being, improved if you don't agree that this is the most *divinely comfortable mattress* you have ever slept on—you can return it to us, to be sent to the U. S. factory where it will be disposed of in compliance with health laws.

U. S. Koyalon Latex is a dream material, so yielding you can fold it in your hands. It is marvelous support that cushions your body gently and evenly, so resilient it doesn't have to be turned! Yet this fluffy Koyalon is remarkably durable and is guaranteed for years. It is light, odorless, cool, sanitary and non-allergic. And because of its long life it is economical. Choice of beautiful damask ticking: blue, green, beige or rose. All standard sizes. **49.50**

RETURN TO
DESIGN DIV.



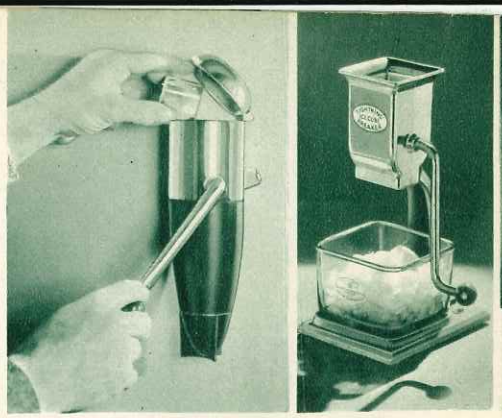
REVOLUTIONARY LATEX PILLOW ends all pillow difficulties. At last! A sleeping pillow that never bunches, flattens or lumps, yet it is delightfully bouyant and restful. Healthfully airy, odorless Royal Form Latex is a boon to allergic sleepers. Soft jersey cover, **7.95.** Lustrous satin, blue, peach or green, **8.95**

SPECIALLY PRICED SUMMER BEDSPREAD of cool crinkly crepe in heavenly shades of yellow, rose, peach, green, blue or beige. Just the light fresh touch you want in summer bedrooms. Washable. Monogrammed (any three letters) and piped in contrast. Single size, **5.95;** Double size, **6.50.** Without monogram, **1.00** less.

NEEDS NO TUCKING IN Something really new, really practical a sheet cut, shaped and sewn to fit the corners of the mattress. Instead of tediously folding and pushing all that extra sheet under each corner, you simply slip these "cupped" corners neatly in place! Easier bed-making; better sleeping, for the sheet *stays taut.* Finest Sanforized muslin for twin-size mattress, **1.65;** double size, **1.95**

REVERE COPPER-CLAD STAINLESS. Copper bottoms transmit the heat through to foods more *evenly* and *faster*. You save time, have better cooking and less food-burning. Meanwhile the uppers and interiors of Stainless Steel — impervious to acids — easy to clean — stay new-looking for years. "11 purpose" set shown, **19.95**

COLD DRINKING WATER ALWAYS ON TAP — This water cooler takes up small space in your refrigerator — only 5" wide, 5¾" high, 13½" long. But it keeps four quarts of pure chilled water always on tap. Porcelain enamel with chrome fixtures. Pull faucet down to pour, up to stop. **3.25**



CRUNCH, CRUNCH—Cocktails chill faster with the ice cubes crushed fine. Juleps need lots of crushed ice. (Left), wall bracket chopper delivers ice in any of 3 degrees of fineness, to the cup below. White, with red, black or green cup, **3.75.** (Right), Lightning crusher soon fills its glass bowl, **2.75**

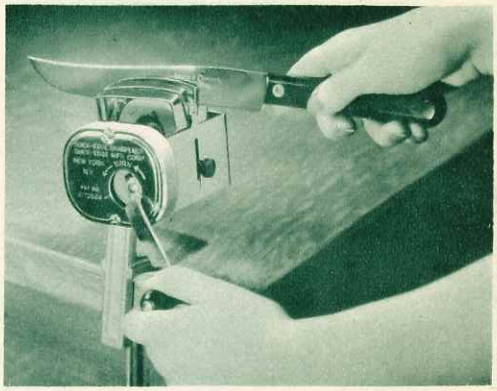
PROFESSIONAL TOUCHES *for a well-appointed kitchen.*

LEWIS & CONGER

6TH AVENUE AT 45TH STREET, N. Y.

VAnderbilt 6-2200

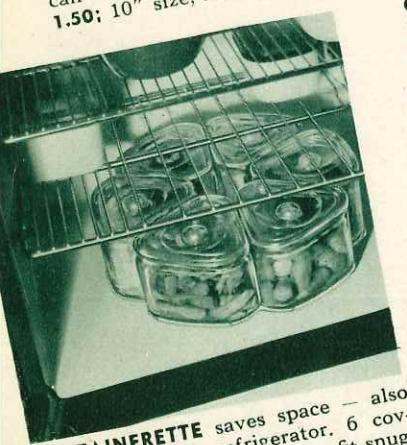
TRANSPARENT COVERS PROTECT FOOD — Keep foods that don't belong in the refrigerator under these good-looking fibre-glass covers. They give comforting protection against dust and flies. And, with their chrome knobs and bands, you can even use them at informal meals. 7½" size, **1.50**; 10" size, **2.75**; 13½", **3.25**; 16", **4.95**



FOR YEARS WE'VE HUNTED an Adjustable Knife-sharpener that an average person could use to restore a keen edge on cutlery without danger of ruining the steel. Well, here it is at last! It's easy to use, and fast. Set guard one way to grind out nicks; other way and blade is soon sharp. **3.00**

LITERALLY SHARP AS RAZORS—because these knives are made by Case, and are concave-ground by the same process that has made Case razors famous for a century or so. Top to bottom: utility knife, **1.50**; cook's fork, 11", **1.35**; 9" carver, **3.00**; straight and curved vegetable knives, each **90c**; 9½" rigid slicer, **2.65**; 10" flexible slicer, **4.00**; sharpening steel, **3.50.** Leather sheaths go with all Case Ace knives for mutual protection.

GRIFFITH PURIFIED SPICES supply the subtle flavors that make great chefs famous. 12 sealed jars of purest foreign and native spices, with plastic caps to match the smart, colorful holder that stands or hangs. Blue, yellow, green or red. Included: a list of "where to use them". Set, **3.25**



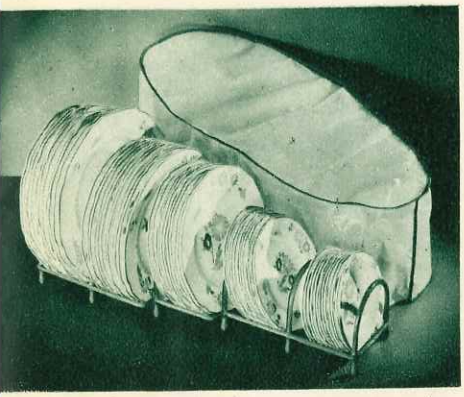
KONTAINERETTE saves space — also "organizes" your refrigerator. 6 covered 1½ pint glass containers fit snugly into low tray that revolves at a touch. You see what's in each jar and reach everything without stretching. Jars are *straight-walled*, easy to empty. **3.50.** 5-jar model, **3.00**

KEEP CHEESE FRESH—free from staleness and drying in this glass Cheese Preserver. In the bottom put ⅓ pint of vinegar and one tablespoon of salt. Cheese rests on the raised islands. Cover and leave in refrigerator; **1.50**

A STEP AND A STOOL – One compact unit every kitchen should enjoy. Closed, a convenient seat for paring jobs, etc.; open, steady safe steps for reaching high shelves. Colors are white, red, black or green. Left, tubular legs painted white, **5.00.** Right, chrome-plated tubular legs, **8.95**

NEED MORE ARMS? Here are five 15" natural wood arms that hold drying towels discreetly spaced or hug the wall when off duty. Frame in white, red, green. **1.00.** For those wanting metal arms the chromium job is super-sturdy, **3.75**

SANI-CAN IS QUIET – Chrome-plated cover drops silently on the rubber ring. To open, step on pedal. White, green or red enamel with sanitary, removable 14-qt. galvanized pail, **3.75.** 20-qt. size, **4.75.** Paper bag linings in either size, 100 for **1.75**



GUARD YOUR NICE PLATES – File them in this convenient rubber-covered rack, sized 6" x 20". Less danger of chipping and they take less space on your shelves. Room for 10 to 12 plates in each of 5 divisions. Ivory, red, green, blue. Rack with transparent cover, **2.00**; rack only, **1.25**

***MORE BRIGHT IDEAS** to speed up that "K. P." duty.*

LEWIS & CONGER

6TH AVENUE AT 45TH STREET, N. Y.

VAnderbilt 6-2200

BETTER THAN A BIG STRONG MAN for loosening that tight jar-top, Zim jar-opener accommodates any type of cap and opens bottles besides. Folds flat against wall when not in use. Chrome, **1.50.** SMOOTH CUT CAN OPENER cuts completely around the lid of any shape or size can, and lifts it for removing. Standard model, **1.80.** De luxe model, chrome with ivory, red or green plastic handle. **3.45**

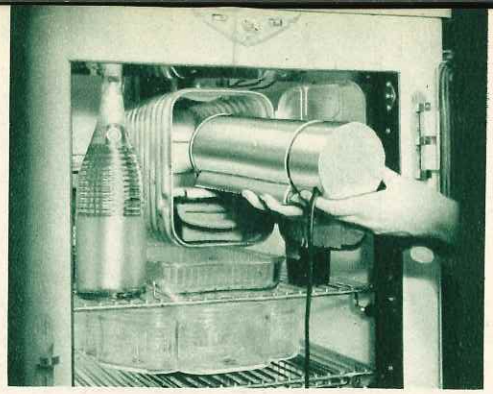
"AIR-CONDITIONED" HOUSE FOR YOUR VEGETABLES and fruits. Perforations keep the air circulating and thus minimize spoilage. The Vegetable Binet is sturdily built of aluminum-finished steel and has four compartments. 18" x 10¼", 27" high, **7.50**; 20" x 12", 32" high, **9.50**

JOT IT DOWN – Jot down all your shopping details on this Reminder Pad, hung conveniently on the kitchen wall. Then tear off a strip as your shopping list. Blue, white, red, or green metal with 2 rolls of paper, **1.00.** Extra rolls, 2 for **25¢**

HANG UP BROOMS AND MOPS instead of having them clutter the closet floor. Gripper Clips spring around a smooth handle and grip it tightly. Smart idea for "hanging up" tools, too! Card of 12, **1.20**

SINCE BOTTLES ARE BIGGER than openers isn't it sensible to use the greater leverage by holding the bottle instead of the opener? Fasten this opener to your wall and remove caps with a gentle push, corks with a twirl. Chromium, **2.00**

MIXING MAGIC! The accomplishments of this Waring Blendor are well nigh incredible! Among others, it speedily churns fresh fruits or raw vegetables into delicious, health-giving beverages. Mixes thick creamy mayonnaise in two minutes. And it blends Daiquiris as you never imagined possible. 2-speed De Luxe, **29.75**; 1-speed, **19.95.** Extra glass, **3.75**

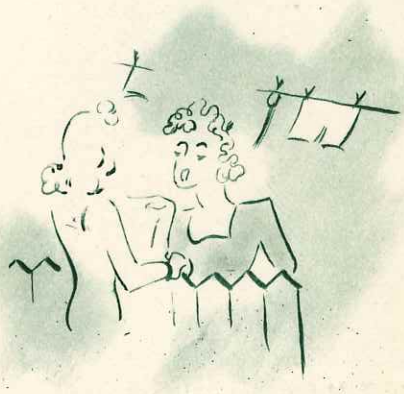


STIRS AS IT FREEZES This ice cream maker fits into the ice cube section of your refrigerator and the stirring produces ice cream as smooth as the kind little Willie used to turn by hand for Mother. 3-pint capacity. Mention make and year of refrigerator. AC current. **9.95**

PLUG POPS OUT when the water boils away, in this Electric Teakettle. Tsk! Tsk! Pretty soon we'll get you one that jumps off the stove and pours itself into the right pan! Until then, this will prevent the tragedy of a "melted" teakettle! 3 qt. capacity, **5.95**

VITAMINS WITHOUT AIRS Among many other virtues, the Vege-Juicer does not aerate the juices it extracts with thoroughness and dispatch from all root and leaf vegetables, fruits and berries. Only 3 stainless steel parts in contact with juice, instantly removed and cleaned. Powerful AC-DC motor, **29.95**

ELECTRIC EGGBEATER Just as handy to teach and use (and wash, afterward) as your standard hand-turned beater. Only this 3 speed, chrome-bladed Dormeyer does all sorts of beatings and whippings *so much* faster, easier and better, **7.95**



HERE'S ELECTRIFYING NEWS *for every good home manager.*

LEWIS & CONGER

6TH AVENUE AT 45TH STREET, N. Y.

VAnderbilt 6-2200

AUTOMATIC REFRIGERATOR DEFROSTER One more worrisome "remember" eliminated by the store that's kind to housewives. Just plug Frostoff into the wall outlet along with your refrigerator, as per directions, and from then on defrosting takes place once every 24 hours, at the exact time (preferably a "wee small" hour) you indicate. AC only, **4.95**

HOME MADE ICE CREAM IS BEST and the light but sturdy Dolly Madison electric freezer makes the deliciously smooth kind. AC only. 2 qts., **9.95**; 4 qts., **13.95**; 6 qts., **19.95**

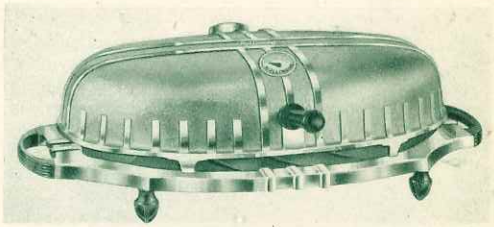
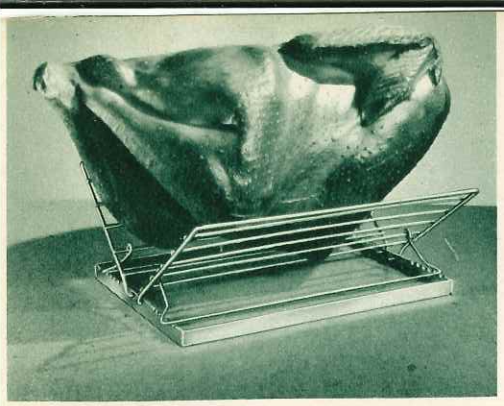


TABLE BROILER WHAT AM! Why heat up the whole kitchen to range-broil a few chops when this "auxiliary" table cooker does the job perfectly? Features: heat indicator; lid separated from grill produces broiling, not "steaming"; lid off, base becomes serving platter. The electric element is guaranteed for a year. AC or DC, 2 heats. Hammered cast aluminum, 19½" long, **12.95**

COFFEE CONNOISSEURS BUY BEANS and use an Electric Coffee Mill to grind their coffee *fresh every time,* and thus capture all the elusive flavor and aroma! Adjusts to 8 degrees of fineness. **9.75.** Coffee Robot heats water, *stirs* the brew, makes fine drip coffee, then with reduced heat keeps coffee fragrant and hot for hours. 8 cup size, **10.95**



EZ-V ROAST RACK — Truly, a kitchen inspiration! Fits in roasting pan. Sloping sides adjust and hold chicken or duck or turkey with breast down, so that it roasts full of juice, tender, and full flavored — not dry and tasteless. Or use it flat for chops, **1.00**

NICE, EVEN SLICES in a few seconds with this General slicer — home-sized edition of your butcher's wonderful machine! Slices meat, cheese, bread, vegetables any thickness you set it for. When you can slice your foods just before serving, they taste better. Enamelled base, steel disc blade. **5.95**

THE WAY TO COOK BACON — Now you can cook both sides at once without turning, while grease drains into drip pan below. Just place 5 strips on the Saratoga Griddle and set it over a gas or electric burner. In 3 to 5 minutes you have crisp bacon, **3.90.** Double size, **6.95**

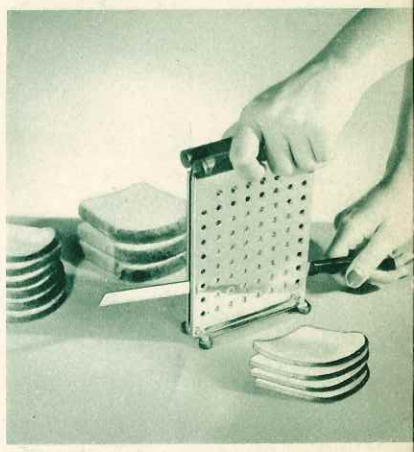
SAVE TIME AND ENERGY *in your commissary department with these fast, dependable aides-de-cook.*

LEWIS & CONGER

6TH AVENUE AT 45TH STREET, N. Y.

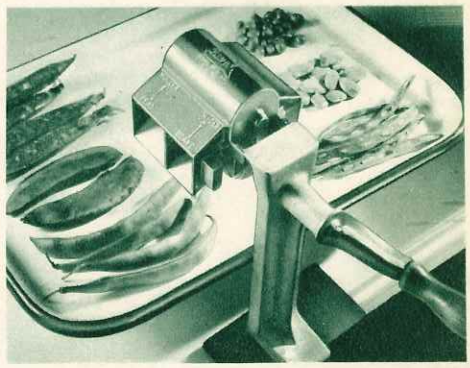
VAnderbilt 6-2200

EXTRACTOR EXTRAORDINARY! One easy twirl of the Juice King handle extracts every precious drop of juice. A smooth-working, sturdy gadget, as easily cleaned as operated. Nice gift for someone — maybe even yourself! Streamlined model in Chrome, **8.95**



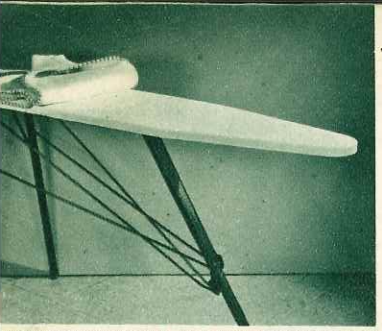
WHEN "SLICED BREAD" IS TOO THICK — Drop in your too-thick slice — grip the walnut handles tightly together — and then with the thin sharp knife cut through the bread. Gives two slices of the right thickness. Chromium, **2.85**

CAN YOU CUT CANAPES? You can with this handsome, spring-plunger cutter that works beautifully on bread and doubles as a biscuit cutter. Saves the bread *and* the disposition! Easy to wash; 1⅞" in diameter. Red, green or ivory plastic with chrome, each **1.49**



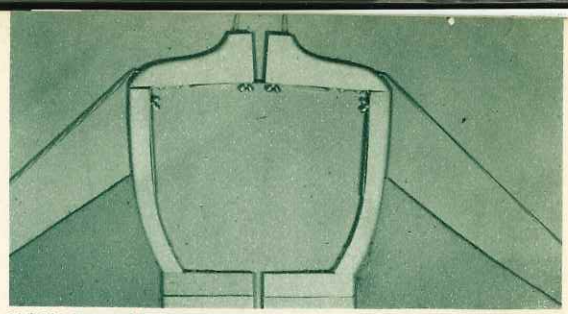
BEAN SLICER AND PEA HULLER. A trusty little time-saver to do these two tedious jobs for you. Slices beans into lengthwise thin strips, the French way. Shells peas or lima beans quickly. **2.25**

CARLTON ENDURO STAINLESS STEEL utensils are a lifetime investment, and a source of constant pride to any housewife. This durable, lustrous, easy-to-clean kitchenware seems to improve with use, and it is economical because foods cook best in it at *low heat*. Set shown — 3 qt. saucepan, 2 qt. double boiler, 6 qt. saucepot and 7" (bottom) frypan regularly 16.00, special till June 15th, **12.95**



PERFORATIONS MEAN PROGRESS— Many advantages in this all-metal ironing table — strength without bulk; vents keep it light, also let steam escape; no bolts or screws to get loose. Best of all, smooth enameled top, impervious to dampness and heat, never warps. **5.95**

SELF-DAMPENING IRON — This amazing Steem-Electric Iron is so easy to use, it really makes ironing almost a pleasure. Film of steam prevents any scorch or burn, and actually *dampens the clothes as you press.* Banishes nuisance of sprinkling and pressing-cloths! Ideal for chiffons, metallics, rayons, woolens. Rejuvenates velvets. Automatic cut-off. AC **9.95**



HOW TO DRY KNITTED WASHABLES. This ingenious wooden frame insures the drying of your sweaters in the correct shape and size. For it adjusts by thumb-screws to your own measurements. Has rust-resistant wire arms and a hook for hanging. **2.95**

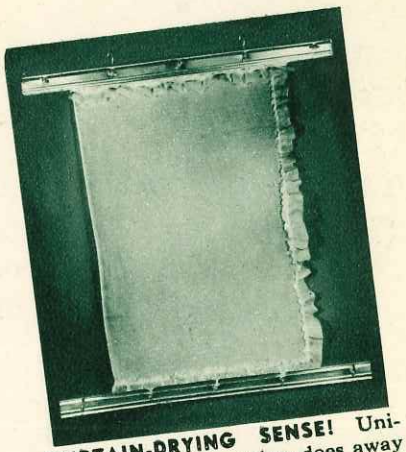
CONDENSED ELECTRIC CLOTHES WASHER— Washday convenience for those who don't boast a laundry. Naxon portable washing machine is only 26" high, 18" wide, and stows away neatly under sink — yet it washes a 3-pound blanket! AC only, **24.95.** PORTABLE WHIRL-DRY WASHER washes and rinses light launderables in 10 minutes, then whirls them dry in its perforated metal basket. **44.50**

MONDAY'S WASHDAY, TUESDAY'S IRONING—*both are brighter for these time-and-temper savers!*

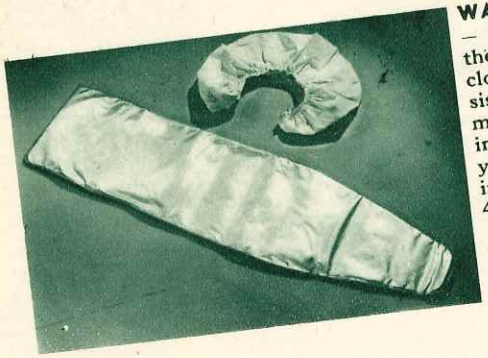
LEWIS & CONGER

6TH AVENUE AT 45TH STREET, N. Y.

VAnderbilt 6-2200

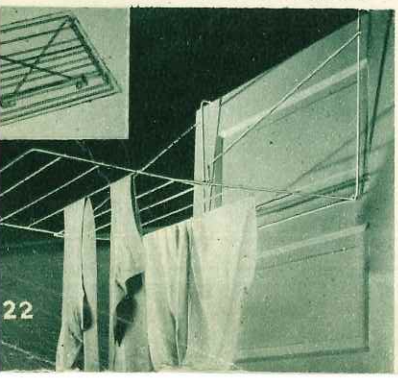


CURTAIN-DRYING SENSE! Universal Curtain Stretcher does away with pins and pricked fingers. Dries 1 to 6 curtains at a time, and accommodates lace spreads and table covers as well. Easy to use, hangs from any rod or hook, and you'll not have "scallops" on your curtain edges! Stores compactly. Cadmium-plated steel, 42" wide. **3.95**

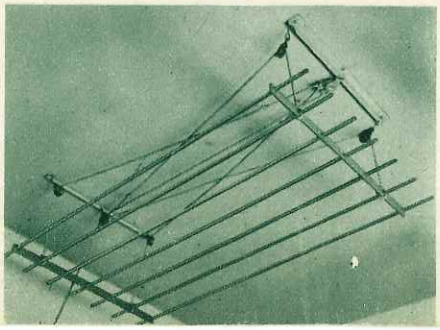


WATERPROOF IRONING PAD — Why waste energy ironing the pad dry as well as the clothes? This Koroseal pad resists moisture and steam, makes ironing easier by speeding up evaporation, and keeps your ironing board from warping. Complete with cover, for 48" board, **1.79**; 54" board, **1.98**

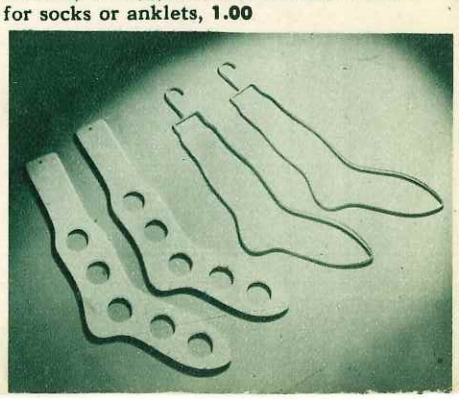
SPACE-SAVING CLOTHES DRYER — If your drying space is limited, use a Hide-Away Dryer or two. It hangs on any door or window, without screws, and holds as much wash as an 18-foot line! Tucks away flat when not in use. Rust proof, cadmium-plated steel. 22" x 18", **1.50.** Traveling size, 18" x 11", **1.25**



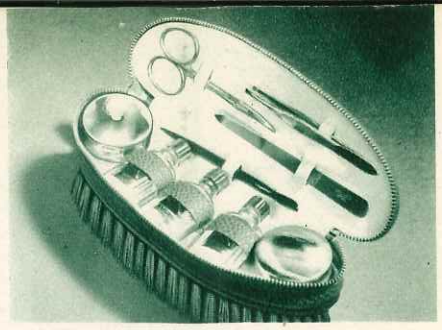
OUT-OF-YOUR-WAY CLOTHES DRYER — This Dryer fastened to ceiling of your laundry gives you 28 feet of hanging space, up where things dry fastest. Releasing the handy rope brings it down for easy loading. Then up it hoists, out of your way. Non-rustable aluminum, **6.25.** Similar wooden rack, 40 ft. of drying space, **9.95**



"DON'T SHRINK MY WOOLEN SOCKS" — There's only one sure way to protect woolen socks from shrinking — use these efficient stretchers! Of wood, for men's socks, sizes 10-11½, **1.00**; for women's anklets, 9-10½, **85c.** Of chromed wire: for socks or anklets, **1.00**



ROLL YOUR MAP as you roll along! With this E-Z map case that has a see-through plastic top, you just dial the area you want. Keeps maps clean, and holds a generous footage; you install the maps you need. Black wrinkle-finish metal. With map of U. S., **1.50**



CONCENTRATED GROOMING — This compact zippered case is a clothes brush when closed; inside its leather top is a complete manicure set. Why wouldn't this be a good gift for the Girl Graduate, or the Traveler, or the Birthday celebrator? With fittings (filled, too!), **3.95**

TUCK MONEY SAFELY AWAY! Many times a woman wants to carry a few bills safely hidden away! Hideaway Stocking Purse now provides the ideal way. Slimly fashioned of doeskin leather, it clasps safely on garter, **1.00**

WORLD'S SMALLEST RADIO — only 4½ lbs. Tiny as a camera, yet clear as a bell. Plays anywhere, without wires or cords. Amazing power and sensitivity. With self-powered battery, 3 initial monogram and shoulder strap, **18.95**

CAR NAP PILLOW—Allows a back seat driver to doze in comfort, without fear of waking with a stiff neck. Pleasantly soft pillow curves 'round her neck and ties in front. Cover with zipper. Kapok filled; grey or brown, **2.95**; De Luxe, down and feather filling, **4.95**

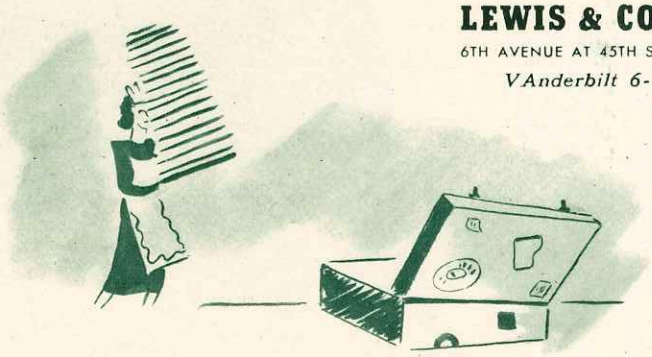
PACK UP YOUR TRAVEL TROUBLES *in these neat problem-solvers.*

LEWIS & CONGER

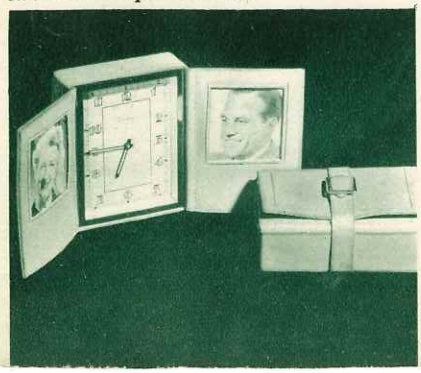
6TH AVENUE AT 45TH STREET, N. Y.

VAnderbilt 6-2200

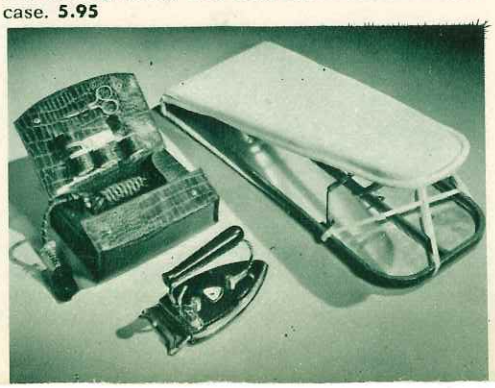
COMPACT AND COMPLETE—Designed by an army officer, this kit holds an unbreakable mirror and has special spaces for all your own toilet accessories — razor, brushes, etc. Khaki, zipper closed, 9" x 7" x 3", **3.95.** An ounce of first-aid kit on the spot is worth several pounds of hospital elsewhere; Car-Doc (left) kept in your car is an insurance policy in case of emergency. **4.95**



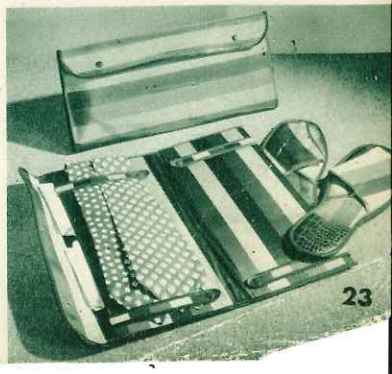
TRAVEL CLOCK PLUS a tailored calfskin case, which opens into a photograph frame as well. Closed, it measures 3" x 3½". Opened, flanking the accurate clock, it displays the homesick traveller's two favorite photos. **5.00**

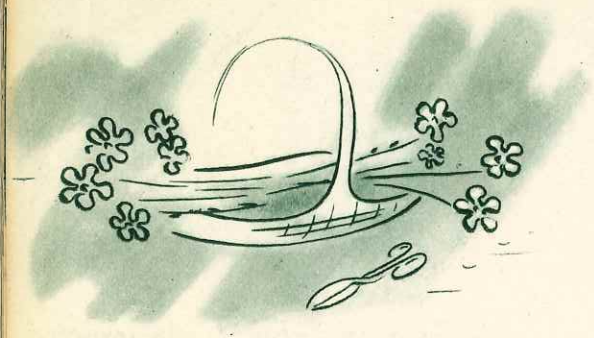


TRAVELER'S TREASURE—and, we opine, a possession coveted by anyone to whom space is a problem! Ironing board that actually folds to suitcase size, yet actually unfolds to practical ironing size! **4.95.** Smart little 3-lb. folding iron *and* sewing items, in a neat dark red leatherette case. **5.95**



PULLMAN SLIPPERS in a taffeta rayon case which also holds the well-dressed traveller's ties and handkerchiefs. A sensible and good-looking luggage accessory. Striped in blue-maroon or tan-brown. **3.50**





WARM WEATHER AHEAD! *Now's the time to check up on such pleasant necessities as these.*

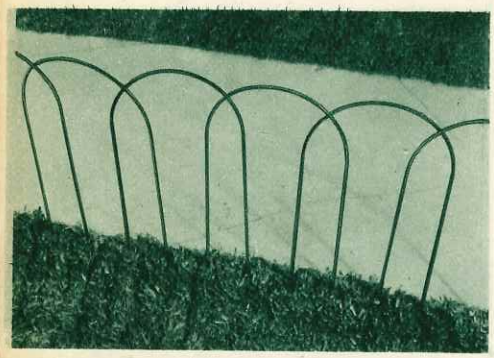
LEWIS & CONGER

6TH AVENUE AT 45TH STREET, N. Y.

VAnderbilt 6-2200

FLOWERS IN THE WINDOW are pretty and practicable, with these graceful wrought iron holders that fasten to the side of the sill, and swing inward easily so you can get at the window. Use 2 in windows 30" or wider, 1 in each narrower window. White, Pompeian green or aqua. Sold only in pairs, **3.50**

CUT FLOWERS LAST LOTS LONGER if you immediately plunge their stems into water in these twin green-enameled galvanized pails. Long handle makes them easy to carry as you pick, also saves stooping. Choice: pails of identical size or 1 tall and 1 short. **3.50**

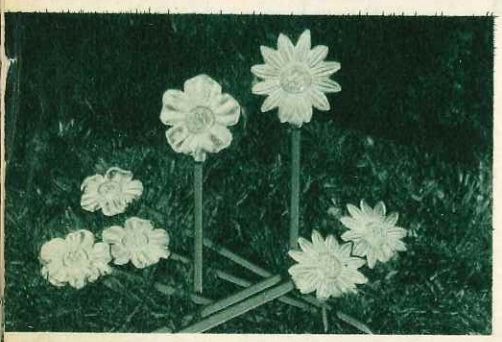


"PLEASE STAY OFF MY LAWN AND FLOWER BEDS" —So say these garden wickets to thoughtless short-cutters. Heavy steel wire in dark green weather-proof finish. 24" high and 12" wide. 12, overlapping make a fence about 11 feet long. A dozen, **3.75**. Smaller wickets to protect flower borders. 18" high, 9" wide. Dozen, **2.85**

WILT-LESS FLOWER CUTTER — Snips the stems with a clean diagonal cut—like a florist's. The stalk cells are not crushed, the stems absorb plenty of water—quickly. All this greatly increases the life of your cut flowers. Chrome, **2.00**

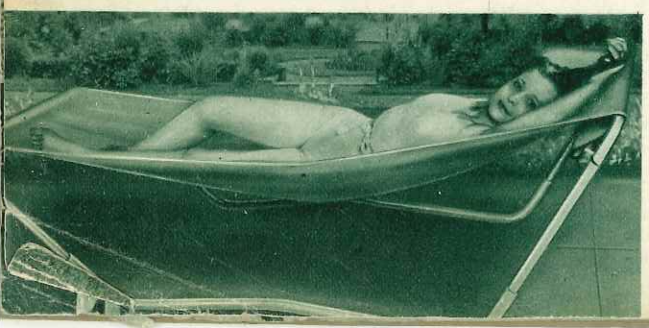
HERE'S MY HOUSE says this good-looking Reflecto sign (above) that shows brilliantly in car headlights at night. Name sign of Pecky Cypress with wrought iron stake, is **2.50** *plus* **65c** for each letter. Number sign (below) of rust-resistant steel, with 1 to 4 glass-mounted numbers, **3.00**

FLOWER DO-ER SET — Everything she needs for prize-winning flower arrangements. Shears, sprinkler, 5 needle-type holders, modelling clay, lead strap and wires for stems—all packed into flowered box to bring joy to a flower-lover! **4.50**



MARK YOUR DRIVEWAY — Save your lawn by using these decorative lead road markers to outline curves in the drive. They reflect headlights — drivers can't fail to see them — and stay ***on*** the road. Push the steel rods into ground at intervals. Sunflowers or Wild Roses, dozen, **7.50**

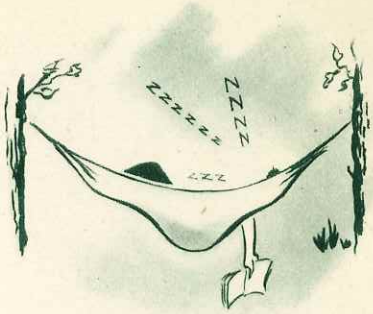
CHAIR-ARM SUNSHADE — Add to the comfort of your favorite lawn or beach chair with this striped canvas sun-umbrella that clamps on any flat chair arm or on a table. Its 4-foot spread of shade can follow the sun, for the handle adjusts at any angle; the height's adjustable, too. **2.95**



SUN BATH HAMMOCK—Why not be comfortable while acquiring that healthful tan? This handy khaki canvas cot with green metal frame is light but sturdy, moves about easily, comes apart for storage. **9.85**

AIR-COOLED SLEEPING MAT FOR YOUR DOG — Coil spring mattress with open weave sisal covering. Cool — air circulates through it. Comfortable — its springy, rust-proof spirals never get lumpy. Water or ointments won't harm it. Fleaproof and easily cleaned. 25″ x 17″, **1.75.** 30″ x 21″, **2.50.** 40″ x 24″, **3.75**

REEL LEASH—As your dog runs to and fro, the strong 12-foot lead pulls out and automatically rewinds itself — never getting tangled up. But any time you choose, flick the lock with your thumb, and doggie is under close control. Light metal case with leather-finish "grip" handle, **1.95**



HERE'S OUTDOOR ENJOYMENT

for the place, the person and the pup.

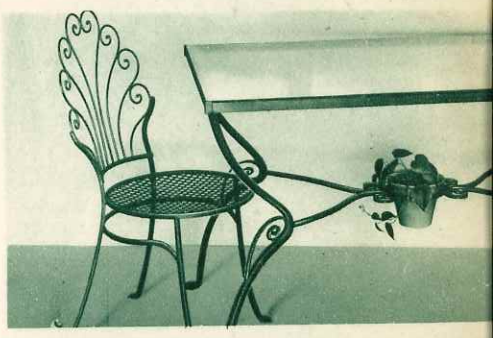
LEWIS & CONGER

6TH AVENUE AT 45TH STREET, N. Y.

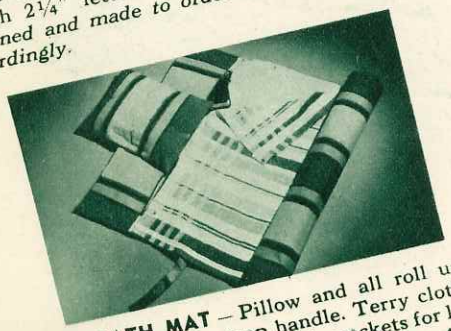
VAnderbilt 6-2200

NAME PLATES GUIDE GUESTS — Handsome aluminum signs bearing the name of Owner, Estate or Address. Surfaced to show at night in car headlights. Cast in one piece and fitted with metal stake. Type shown, pattern charge **5.00** for 1 line, **7.50** for 2 lines, **plus 30c** for each 2¼″ letter. *Or these signs can be designed and made to order for you, priced accordingly.*

UNDERSLUNG DECK CHAIR — How many times have you wished for a sun chair low enough so your heels could rest on terra firma? Here it is! Extremely comfortable for lazybones of any length. Canvas striped in blue, red or green. Light wood frame, **2.75**



GRACEFUL IRON FURNITURE — A charming set for porch or terrace. Not only are the chairs exceptionally well styled, but they boast the most comfortable backs you can imagine! Glass on table is mounted on top of frame — dust can't collect along edges. Four chairs and 30″ x 48″ table, **55.** Arm chair, **12.** Any colors in rust proof iron. Cushions, each **2.00**

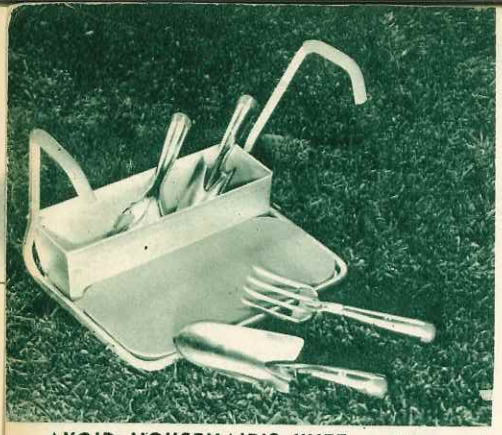


SUN BATH MAT — Pillow and all roll up for easy carrying by strap handle. Terry cloth lining unsnaps to wash. Two zip pockets for loafing accessories. Gay awning-striped canvas, **4.95**

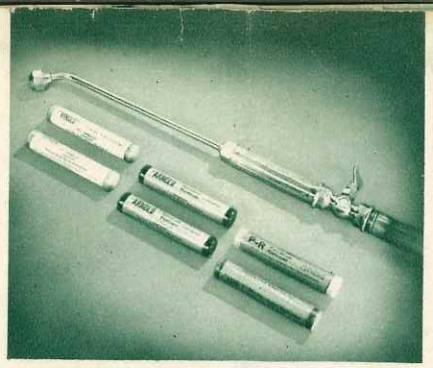
THREE NESTING TABLES of wrought iron, built to withstand the rigors of outdoor use yet nicely decorative. Note the graceful leaf-shaped tops. In Pompeian green or white, set of 3, **4.95**

RIDS YOUR PORCH OF INSECTS Electracide lures insects to a quick, painless death — while you read in well-diffused light. Wires are charged with low, safe current. 15″ high, **14.95**

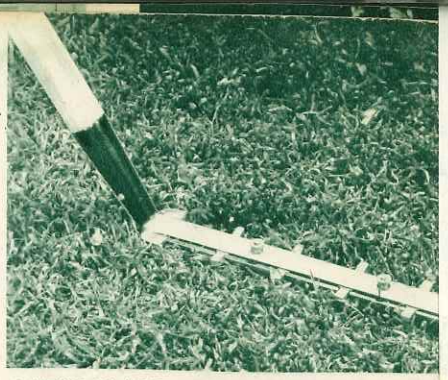
LOUNGING CHAISE OPENS IN TO BED Use this gorgeously comfortable chaise by day on lawn or porch, and wheel it around to follow the sun. At night, one press on the finger-tip control lowers back and arms and transforms the chaise into a soft, inner-spring single bed. Water repellent fabric in blue, wine or green with upper section in harmonizing stripes, **22.50**



AVOID HOUSEMAID'S KNEE — Carry this little Garden-ade into the garden and kneel comfortably on its padded surface. Trough in front for tools or small plants. Handles to help you up and down. Cadmium-plated to defy rust, **3.50.** With 4 useful tools, **4.95**



EFFORTLESS SPRAYER — Attaches to garden hose. Water flowing through dissolves cartridge and forms effective insecticide. You merely guide the spray onto bushes and shrubs in need of protection. With 6 cartridges — pyr-o-spray, sulph-o-spray, nic-o-spray, arsen-o-spray, fung-o-spray, rot-o-spray — **4.75**



RAZOR-BLADE LAWN TRIMMER — Put
blades to profitable use in this Lawn Razo
with one hand, it's an efficient tool for giv
hard-to-get-at lawn spots and edges a "c
lightly". **2.00**

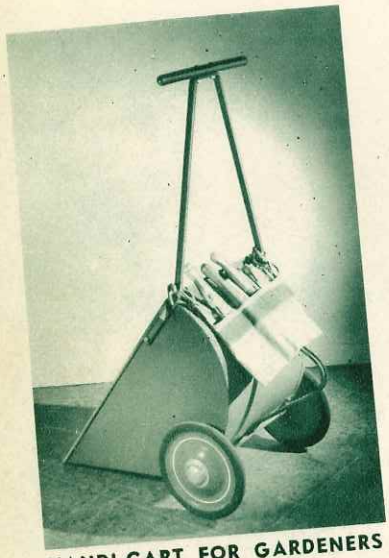
DEFENSE PROGRAM FOR YOUR TERRITORIAL POSSESSIONS.

Outdoor fixer-uppers to which your lawn and garden will respond.

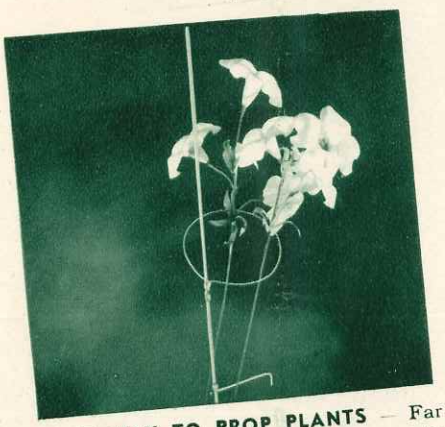
LEWIS & CONGER

6TH AVENUE AT 45TH STREET, N. Y.

VAnderbilt 6-2200



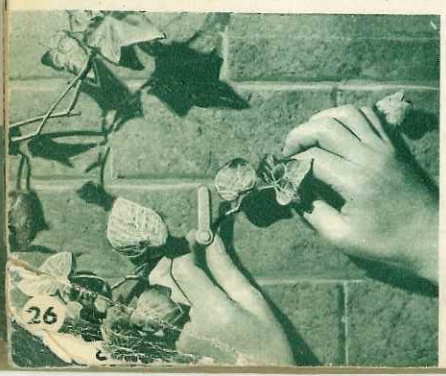
HANDI-CART FOR GARDENERS — Simplifies hauling of plants, earth, grass cuttings, leaves. Fill it like a dustpan; to unload, merely tip. Sturdy metal, rubber-tired wheels. Long handle saves stooping. With tool bag holding trowel, fork, flower shears and Kremeskin gloves, **8.95;** Cart alone, **4.75**

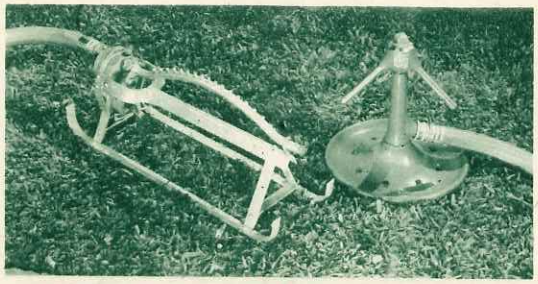


BEST WAY TO PROP PLANTS — Far more convenient than tying them up to stakes. Stick this 48" metal rod with its self-bracing foot into the ground. As plant grows, slide the ring up! Doz., **2.00.** Extra rings for taller plants, doz. **1.50**

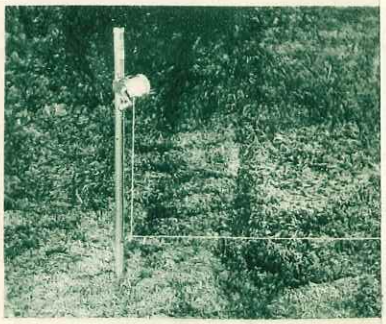
KNEEL PANTS — Darned clever, these garden Chaps. There's a cushioned pad on each knee, and the shoulder straps are adjustable for big or little gardeners. Two big pockets and a cigarette-pocket as well; a chain to hold scissors captive, a clamp for string or gloves. Denim in navy, California blue or blue-and-white stripes, **3.95**

A VINE COVERED WALL IS EASY TO ACHIEVE — Just put these flexible little Vyn-tach hooks to work. They'll train your vine to spread out gracefully over wall or fence. Easy as can be to drive them into any surface. For wood—box of 25, **1.00.** For brick or stucco — 25, **2.00;** 100, **5.00**





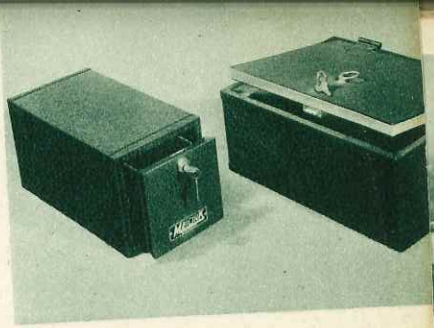
SPRINKLER CONNOISSEURS say this is the finest sprinkler extant. Slides into position on runners, is non-clogging and delivers water in a waving back and forth mist that's as good for lawns as the fogs of England. **15.00.** (Right) Set Rain King's handy dial for any circle from 5 to 50 feet — it does the rest. **4.75**



HOW TO DRAW A STRAIGHT LI
along the edge of your garden, drivew
or hedge. Use Trimstick — 50 feet
strong line in an anti-snarl reel, and t
sharp stakes to insert at the termin
points. Height of line is adjustable, f
ground or hedge trimming. **1.25**

RA[illegible] AND ANNOUNCER! A flick of this radio's sw[illegible] enables you to inquire who's at your door, the[illegible]en for the answer. Saves steps! Or put the ph[illegible]art in the nursery and any unusual sound is amplified by the listening half. AC only, **24.75**

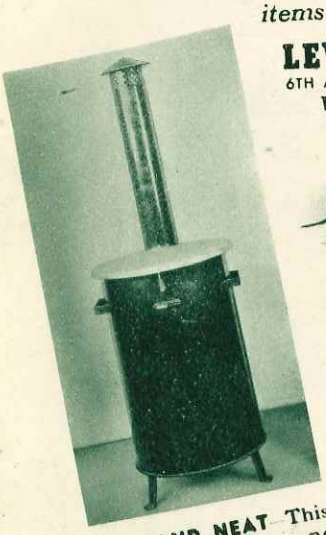
A FIRE WITH ONE MATCH With Volkano Kindlers you can have a brisk fire in no time. Just slip one of these briquettes under your logs or charcoal, and touch a match to it. No need to use newspaper and kindling. Volkanos are safe, clean and moisture-proof. Handy for chillier Spring days and at your Summer place. Box of 120, **2.85**



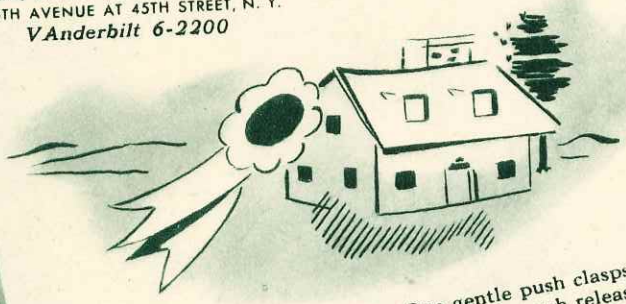
SAFE AT HOME — Stow your valuable papers or cash or jewelry in this Home Safe Deposit box, and relax in the knowledge that they're well protected. Built by Meilink with thick walls and safe, well-constructed lock. Drawer-type, **7.50.** Larger chest, **12.00**

FOR BETTER HOUSEHOLDING—
items with a Lewis & Conger flair.

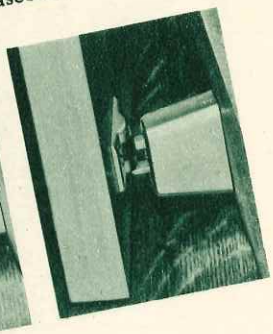
LEWIS & CONGER
6TH AVENUE AT 45TH STREET, N. Y.
VAnderbilt 6-2200

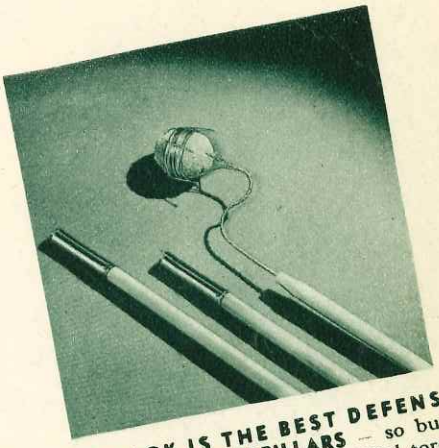


SAFE AND NEAT This incinerator allows no sparks to fly nor does it offend the eye. Thanks to Yard Boy's unique perforated chimney, the flames burn *downward*, never get smothered, reduce everything to fine ashes. Heavy porcelain-enameled steel. 1½ bu. size, **25.00**; 3 bu. **34.50**



TWO-PUSH DOORSTOP — One gentle push clasps the door and holds it open—another gentle push releases it again! Minute Man door stop installs easily and operates with simple efficiency. Baseboard model, **2.50**; floor model, **2.75**

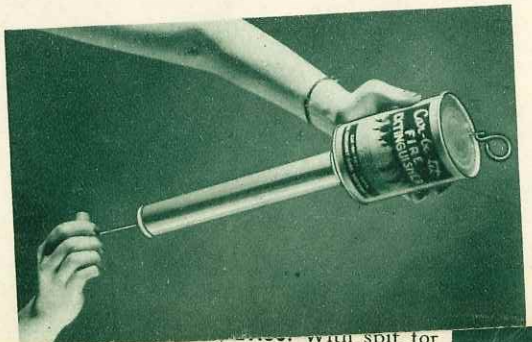




ATTACK IS THE BEST DEFENSE AGAINST CATERPILLARS — so burn out every nest with this skillful torch. Dip the asbestos ball, wire mesh enclosed, in kerosene and light. The 12 ft. pole, jointed in 3 pieces, enables you to reach high branches without a troublesome stepladder. **1.75**

WHERE THERE'S A LOT OF SILVER TO POLISH — Much time can be saved by using this Electric Buffer. No other method does the work so perfectly or requires so little time and effort. Dip the buffers in your favorite polish, insert them into the machine, and plug in. Buffing brush, 4 buffers, stick of Rouge Paste, and a Bar of Silver Cleaner included. AC only, **39.50**

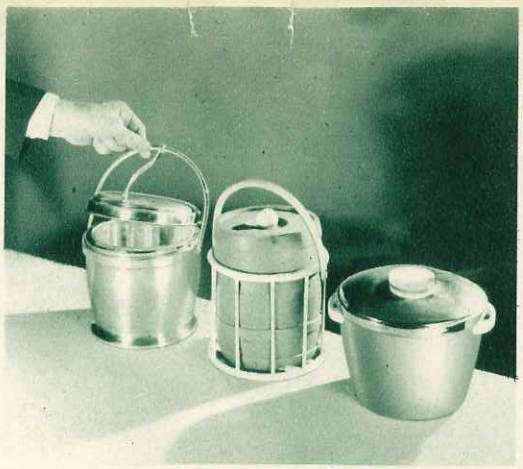
IF FIRE SHOULD COME — You'll bless the day you hung a couple of Carbo-Tets at strategic points like the kitchen and attic or cellar doors. Carbo-Tet is hermetically sealed, never deteriorates, is always ready for use. Just pull the extinguisher off the wall and pump handle back and forth. Aluminum, 20 oz., **1.95.** Brass, 1 qt., **3.50.** Automatic hang-up model, set off by the heat of a fire, 1 qt., **2.25**



TEA FOR TWO or solitaire for one — the Foldaway Table has dozens of uses. Measuring 19" x 24", it opens with one easy motion. It actually stands up when folded and fits into compact closet space. Hardwood finished in walnut or mahogany shade, **7.50**

[illegible] With spit for barbecuing, **34.50**

FIRE MAGIC FISKOLOR STICKS are easily the best flame coloring device we've ever offered to you open-fireplace fans. These little wax-like sticks, placed in the fire, color the flames with beautiful, brilliant colors that last half an hour and more. Box of 36, **1.95**; box of 60, **3.25**



ICE COLD! Cubes last all evening in these vacuum-lined buckets, saving repeated trips to the refrigerator. Here are styles for every taste. Left, glass-lined silver-plated bucket with "one-hand" top, **17.50**. Center, unbreakable Frigidette of rubber, with frame for carrying, **5.00**. Right, chrome with plastic knob and handles, **8.95**

FLOWERS? BONBONS? NUTS?—All loa are alike to this glass-lined Table Whee barrow. Mighty versatile, ample in si (15" x 5½") and handsome in its map finish. **2.95**

HIS OWN BAR! Now the host can mix his drinks without getting in anyone's way! The top section has chromed work surface, and sides of leatherette in off-white, green or red with brass nailheads. (Makes a handsome tray, by the way.) Folding mahogany stand can stow away neatly. **16.50**

***HOW TO WIN FRIENDS** to your fireside and enjoy being host.*

LEWIS & CONGER

6TH AVENUE AT 45TH STREET, N. Y.

VAnderbilt 6-2200

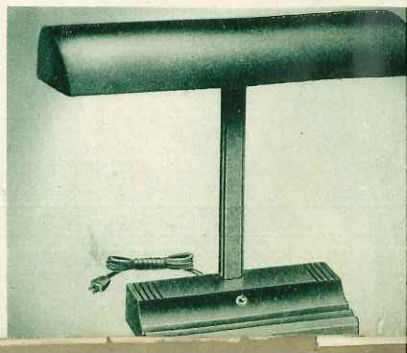
MINT JULEP TIME is just around the corner! Here are Julep Cups for serving it in the way even the Colonel, suh, would approve! Of Kensington ware that never tarnishes, they "frost" like a November dawn! Use them also for iced tea, highballs, beer. They can't break, don't dent or scratch! Each, **2.50**

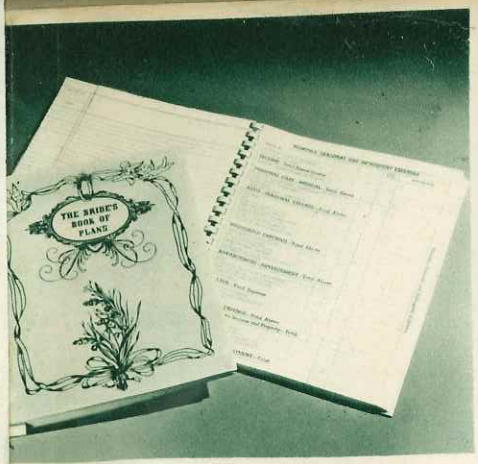
PATTERN OLD — TABLE NEW —Lovely gift to a lovely bride is this beautifully simple Duncan Phyfe coffee table of mahogany. The feet are brass-tipped; the size —26" by 15½" — is generously useful. **8.95.** With removable glass-bottomed tray, **13.95**

NEW VALVE JIGGERS — will measure, pour and stir—*all* inside the glass. After pouring a jiggerful, a slight press opens the valve, lets the liquor run down into glass. Spoon completes the mixing. Silver-plated. Graduated 2 oz. size, for individual long drinks, **2.00**; 6 oz. size for Martinis and Manhattans, **5.00**

NEW GADGET FILLS OLD NEED — Soda-Mizer cleverly turns any bottle of soda or ginger ale into a perfect syphon. Remove cap; lock on Soda-Mizer. Press button at top and beverage "syphons" 'til you have enough. Rest retains its carbonation indefinitely. Red, blue or green plastic, **95c**; chrome, **1.95**; silver-plated, **2.50**; goldplated, **3.00**

TRUE DAYLIGHT, LESS COST —That's Fluorescence, the revolutionary new type of lighting. This Fluorescent desk lamp prevents eye-strain, shows true colors, and gives off more light than the ordinary lamp, yet it burns only 15 watts! Handsome English bronze finish. New low price, **6.95.** Famous Polaroid glareless lamp, paper shade, **2.95**





RIDE'S BOOK OF PLANS—Does the work f a dozen Mothers in guiding the bride ght through *every* detail of her wedding tarting from 12 weeks in advance. Filled n, it is a permanent record of her wedding. 'art II is an extremely practical Home Management account book. A bride should ave this book early so she can begin her lans by it. Perfect answer to the shower-ift question! White plastic cover, gold-ooled, **2.00**

"PLEASE DRIVE WITH CARE" say these beautiful signs of highly polished aluminum which reflect headlights at night. Designed by Garret Thew, outstanding American artist. Children on Tricycle, 13" x 30" with 4" letters, **15.00.** "Careful of our Dog", **10.00**

BURDENLESS READING—Ponten Reading Stand does everything but read the book for you! Quickly adjusted to hold a book at the height, distance and angle *your eyes* like! The shaded bulb adjusts, too. For reading in comfort, in bed or easy chair. Ivory, green or brown enamel, with light, **3.95.** Without light, **2.95**

:RAY KILLS INSECTS—A gentle warm ood of infra-red light destroys crawling nsects, eggs and larvae. Specially designed bulb is guaranteed for 60 hours. Merely plug Leray into an AC or DC outlet and use it discreetly on animals, birds, plants, mattresses, clothes, **9.95**

***INGENIOUS DEVICES** to make your life seem a bed of roses!*

LEWIS & CONGER

6TH AVENUE AT 45TH STREET, N. Y

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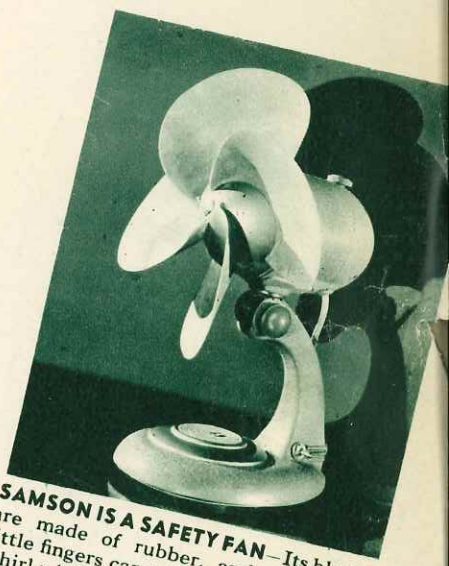


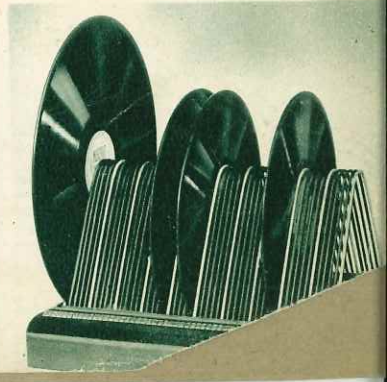
SAMSON IS A SAFETY FAN—Its blades are made of rubber, and inquisitive little fingers can touch them while they whirl without danger of injury. Stirs up a big brisk breeze. Oscillating, AC only. 10", **12.95**

ADOPT THIS ADAPTABLE TABLE!—Its top tilts and braces, to hold a book, game or puzzle. Flat, it is a commendable individual-luncheon table. And it folds away in very little space! Mahogany-finished frame with white or red leatherette top. **6.95**

ZIP-A-ROBE—A handsome, fringed wool auto robe—soft, light-weight and warm. 54 x 72 inches. Fold and pop it into its brown suede zipper case and you have a comfortable pillow to tuck behind you. Convenient strap for carrying. **5.95**

PATE PROTECTION—To ward off head colds caused by chill night draughts, try this streamlined night cap from our famous Sleep Shop. Especially recommended for the head that's thinning a bit on top. Silk elastic bands keep it in place all night. Lightweight fabric, **1.00;** deluxe model, with rayon binding, brown or blue, **2.00**

50 FAVORITE RECORDS fit in to individual, numbered slots of this handsome walnut rack. Flexible, cushioned separators prevent injury to your favorite recordings. 13" x 10" x 5", **2.95.** Sapphire needle plays 500 records without a scratch. **1.50**

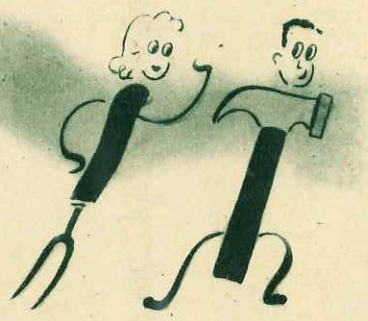


DON'T "PEEL"— JUST PULL GENTLY — and these fabric-lined Neoprene working gloves slip off and on as easily as your street gloves. Neoprene looks, acts and feels like rubber — but is not affected by grease. Pebbled surface gives "grip." Good beauty investment! Sizes 6½, 7, 7½, 8, 8½. A pair, **1.25**

NEW THREE-ON-ONE BULB — Just turn the octagonal collar at the neck of this 3-way bulb to get the degree of light you want — soft (40 watts), bright (60), or extra bright (100). Turns any lamp into a smart three-wayer. Box of 6 bulbs, **1.50**

HOT PLATE BY CHASE — with heats, one for cooking, one for ke food hot. A handy stovelet for "se pantry" kitchens (it's only 5½" w or to use at the table. Chrome with b plastic feet and handles, **1.95**

BANISH TARNISH! Guaranteed to keep your silver bright for 5 years, is this tarnish-preventing chest lined with genuine Pamilla cloth. Think how many hours of polishing this saves! Shallow, to fit in silver drawer. 18" x 11" for 108 pieces, **5.95**; 15½" x 11" for 84 pieces, **4.95**; 21¾" x 13" for 192 pieces, **10.00**. Pamilla cloth, 31" wide, per yard, **2.50**



"HANDIES" from the store that has a thousand-and-one answers to household problems!

LEWIS & CONGER

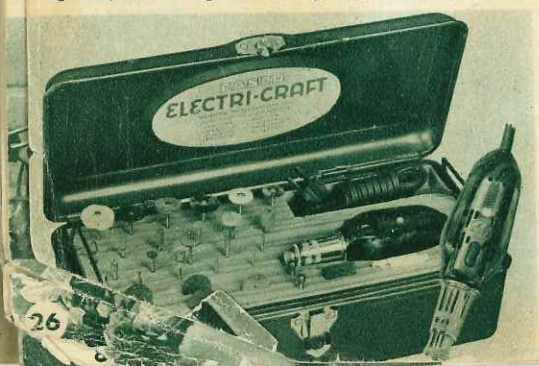
6TH AVENUE AT 45TH STREET, N. Y.

VAnderbilt 6-2200

THE ONLY GOOD MOTH is a dead And No-Moth is a good way to mak dead. So whatever else you do, hang Moth in each closet, for continuous tection. No-Moth Solid, **79c**; refill, No Moth with Cedarizer, **1.19**; refill,

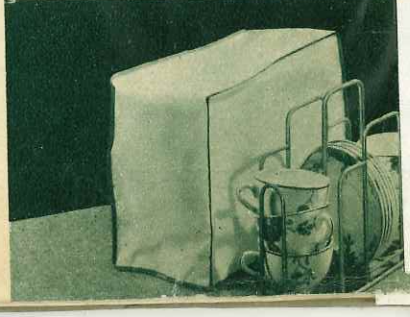
SLĀ SLAYS 'EM — Spray this Cedarized anti-moth on your clothes and rugs, also in your closets. It spreads through the fabrics and kills any moth eggs or larvae that it touches. Quart, **1.35**; gallon, **4.25**. Sprayer, **50c**

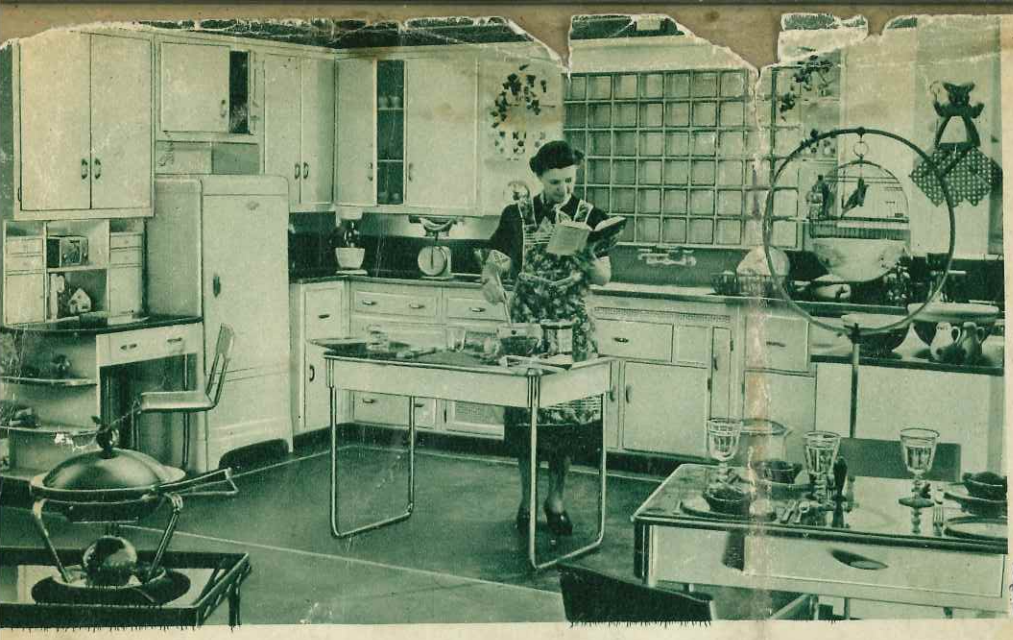
CASCO ELECTRI-CRAFT brings joy to any home-hobby craftsman. Complete outfit for drilling, grinding, carving, polishing, sawing, engraving and routing. Use it on wood, metal, glass or plastics. With fan-cooled motor and 31 tools all fitted in steel chest. Bought by the piece, **26.75**. Special Set price, **14.95**



MOTH DETH is sure death to any moth eggs or larvae you might overlook when storing away your winter woolens. Better play safe and give 'em a liberal sprinkling of these fine Para crystals. 2½ lb. tin, **1.25**; 5 lbs., **2.25**

STORE CUPS AND SAUCERS in this lit coated with rubber. Holds 8 cups and 8 so that they take up only 12" x 5" space. Stowed away in this rack, they a less likely to chip or break. Green, whi or red. Including Cellophane cover, **1.0**





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kitchen? If so, let our "Sample Kitch
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in rooms of different size and sh
We'll show you, too, many fascina
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Chances are we've done one very m
like your own. Anyhow, do drop in
"talk kitchens" with our Jean Robe
or write for an illustrated leaflet.

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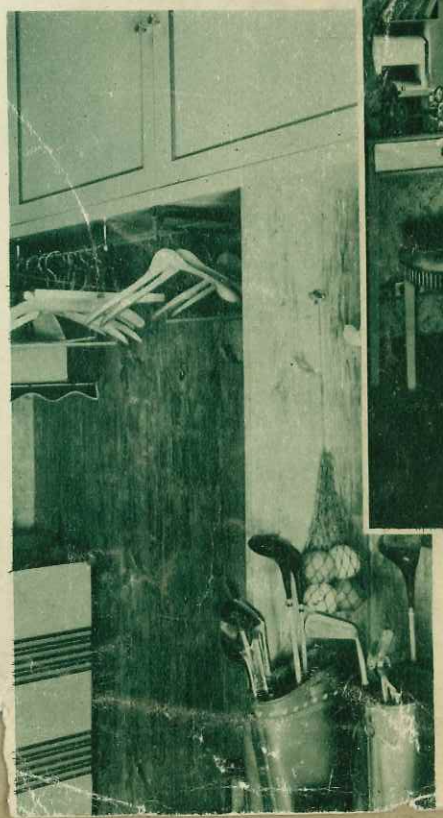
DESIGNS FOR DRESSING—"Bigger closets!" is the
the practical answer is "better use of the space yo
Closet design can transform mere enclosed spaces
hazard utility into models of order, comfort and ch
To re-create closets that add new beauty to your h
a lift to your life Lewis & Conger's is yours to co
Our designers and decorators are talented and skilled in solving closet problems. For advice on a problem—a complete design or a completed ideal closet—ask the Closet Planning Service!

This lady's closet makes dressing a new pleasure instead of an old bother. From its ordered beauty—supplied with fresh air by a circulator and fresh news by a radio—no woman could fail to emerge well-groomed and at her best!



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